

Philip Z. Brown

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Washington, DC

Product Compliance and Product Litigation

Consumer Protection

Retail and Consumer Products

Cyber/Data/Privacy

State Attorneys General

Artificial Intelligence

Class Action Litigation

Trials

CooleyREG

Philip draws on 15+ years of experience in product safety and consumer law – including more than a decade in federal government enforcement – to help innovative companies navigate complex regulatory challenges and high-stakes disputes. Focusing on global product compliance and litigation, he advises clients on compliance risks, enforcement exposure and litigation strategy, providing practical, business-minded solutions.

At the US Consumer Product Safety Commission (CPSC), Philip led investigations and enforcement actions that resulted in high-profile recalls involving tens of millions of products and multimillion-dollar civil penalties for alleged reporting violations. He guided defect investigations involving design, manufacturing, instruction and warning issues and advanced enforcement in matters involving infant sleep products, furniture stability, home elevators, smartphones, micromobility devices and major appliances — often under intense public scrutiny. His service was recognized with CPSC's Meritorious Service Award.

At the Federal Trade Commission (FTC), Philip litigated enforcement actions and oversaw compliance monitoring of federal court and administrative orders across the spectrum of consumer protection law. His work spanned areas including advertising, health and product performance claims, financial services, online and negative option marketing, telemarketing, privacy and data security, and fraud. He received the FTC's Janet D. Steiger Award for his contributions.

Earlier in his career, Philip defended manufacturers in mass tort and product liability litigation at a US national law firm. He tried multiweek jury cases, managed complex discovery and motion practice, and prepared company executives and expert witnesses on scientific and technical issues for depositions and trial. He is also a certified information privacy professional/United States (CIPP/US).

Clients rely on Philip for clear strategies, steady judgment and a collaborative approach in addressing regulatory scrutiny, managing compliance risks and resolving high-stakes disputes.

Education

Campbell University, Norman Adrian Wiggins School of Law
JD, cum laude, 2008

Franklin & Marshall College
BA, Government and Philosophy, 2004

Admissions & Credentials

Florida

North Carolina

Not admitted to practice in Washington, DC

Supervised by active members of the Washington, DC Bar