

## Jason Rademacher

### Special Counsel



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Washington, DC

Aviation – Manned and Unmanned  
Communications  
Communications Regulatory  
Telecommunications and Wireless  
Technology  
CooleyREG

Jason Rademacher is a special counsel in Cooley's regulatory communications practice. He was associated with Dow Lohnes, which merged with Cooley in 2014. Jason has been helping broadcast, cable, telecommunications, technology, and new media clients shape law and policy before federal agencies and Congress and defending those clients before the FCC and the federal courts. His practice focuses on advocacy – helping clients help the government set the right policies in areas like media ownership, spectrum policy, and technology regulation – and defense – protecting clients from government overreach and competitor's unfair business practices.

Jason is expert in all areas of practice and procedure before the FCC and has represented clients of all types in enforcement actions, arbitrations, hearings, formal and informal complaint proceedings, and agency rulemakings. He also frequently advises the firm's clients on a full range of transactional and contracting matters, particularly with respect to mergers and retransmission consent arrangements. As the communications sector has become increasingly competitive, his expertise has become increasingly important in helping the firm's clients develop regulatory compliance strategies that do not obstruct business success.

#### **Representative Matters**

##### *Broadcast Television*

- Incentive Auctions: Works with several clients in formulating strategy for the upcoming broadcast television incentive auctions.
- Regularly counsels clients regarding compliance with the FCC's media ownership rules.
- Helped one of the nation's largest television companies maintain waivers of the newspaper/broadcast cross-ownership rule.
- Regulatory Compliance: Frequently advises clients on compliance with FCC rules regarding, among other things, indecency, contests, political advertising.

##### *Cable Television*

- Programming Relationships: Regularly advises clients on negotiation of retransmission agreements with cable programmers and broadcasters, as well as compliance with the FCC's must-carry rules.
- Defended major cable operator before the FCC against discriminatory carriage complaint brought by unsuccessful cable network.
- Franchising Issues: Represents cable companies in negotiations of local cable franchise renewal

agreements.

- Helps clients with franchise issues arising from the sale or acquisition of cable systems.

#### *Equipment and Technology*

- Advises over-the-top video service providers on compliance with FCC closed-captioning and other rules.
- Representing leading GPS device manufacturers in FCC proceedings seeking to authorize potentially destructive new wireless broadband services.
- Helped a leading DVR manufacturer obtain the first-ever waiver of FCC "Plug-and-Play" rules to permit to market ground-breaking all-digital DVR.
- Defended computer equipment and software provider against FCC enforcement action alleging unlawful sale of DTV-only tuner stick.

#### *Telecommunications*

- Fought to secure CLEC access to incumbent telephone providers' inside wire subloops at reasonable rates before the FCC and multiple federal courts.
- Represented one of the largest competitive local telephone companies against Verizon Virginia in arbitration before the FCC involving interconnection issues crucially important to the company's success.

## Education

University of Wisconsin Law School  
JD, 2000

University of Pittsburgh  
BA, summa cum laude, 1995

## Admissions & Credentials

District of Columbia

Wisconsin

## Rankings & Accolades

Chambers USA: Media & Entertainment: Regulatory – District of Columbia (2023 – 2025)

The Legal 500 US: Leading Lawyer in Telecoms and Broadcast: Regulatory (2024 – 2025)

## Memberships & Affiliations

National Association for Multi-Ethnicity in Communications, VP