

# **Peter Burns**

Of Counsel



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Technology Transactions Intellectual Property Outsourcing

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Food and Beverage

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Retail and Consumer Products

Palo Alto

Technology

Peter Burns focuses on domestic and international intellectual property and technology-related transactions, with an emphasis on structuring and negotiating deals involving business process and information technology outsourcing, clean technology, Software as a Service, OEM, VAR and other distribution arrangements and other technology-related matters. He represents emerging to multinational public companies in the renewable energy, wireless communications, semiconductor, internet, banking, software, services and hardware industries. He also counsels clients on the intellectual property aspects of strategic alliances, joint ventures, mergers, acquisitions and financings.

Prior to joining Cooley in 2000, Peter worked for six years at Wang & Wang. As its intellectual property manager, he focused primarily on the protection of US entities' IP rights in Taiwan and China. Prior to rejoining Cooley, he was an antitrust litigator at Thelen Reid & Priest.

Peter served as student body president of UC Hastings College of the Law and served as president of the Hastings Alumni Board of Governors. He has been program chair of numerous CLE programs addressing the intersection of technology and law. He is also a frequent speaker on topics such as outsourcing, Software as a Service, patent licensing and negotiating technology transactions.

#### Education

University of California, Hastings College of the Law (now UC Law San Francisco) JD, cum laude, 2000

University of San Francisco MA, East Asian Studies, 1996

Tufts University BA, History and Psychology, 1989

#### **Admissions & Credentials**

California

## **Court Admissions**

US District Court for the Central District of California

US District Court for the Northern District of California

US Court of Appeals for the Ninth Circuit

## Rankings & Accolades

Legal 500: Technology Transactions

# Memberships & Affiliations

American Bar Association - Intellectual Property Law Section

American Bar Association - Section of Science and Technology Law

Licensing Executives Society