

## Katherine Ferguson

Senior Vice President, Business Development

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Katherine is an innovator, strategic partner and trusted advisor to companies that span emerging markets and Fortune 500 sectors. She is known as the "go-to" person and connector, and she is deeply committed and incredibly passionate about working with entrepreneurs, driving growth and taking companies to the next level of greatness.

Katherine was named to Bisnow's Trending 40 list of "Power Women of DC Tech" which recognizes the top luminaries in Washington DC for their leadership and influence in the region. She has been an integral part of building the tech community and regularly speaks at numerous DC meetups for entrepreneurs and business executives. Among her representative influences, Katherine serves on the boards of MindShare and MissionLink, two CXO forums that foster collaboration and innovation.

Prior to joining Cooley, Katherine was Chief Marketing Officer and Chief Culture Officer for Callis Communications, the leading cloud-based Unified Communications as a Service (UCaaS) provider in the Southeast US. Through Katherine's leadership at Callis, the company was successfully acquired by C Spire, the largest privately owned telecom company in the country.

Katherine's career began in the executive search industry where she served as Senior Associate at Korn/Ferry International and CT Partners, building leadership teams for growth-stage technology companies.

Katherine shares her time and talents with a number of philanthropic organizations that foster community and education, which include the James Madison University College of Business annual business plan competition where a university scholarship is named in her honor. Katherine was also awarded 2016 "Woman of the Year" runner up by the Leukemia & Lymphoma Society for her significant contributions and fundraising efforts to the organization.

## Education

James Madison University

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## Rankings & Accolades

2016 "Power Women of DC Tech" – Bisnow's Trending 40

2016 "Woman of the Year" runner up – Leukemia & Lymphoma Society