Cooley

Benedict Hur

Partner



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San Francisco

Class Action Litigation
Commercial Litigation
Cyber/Data/Privacy
Trials
White Collar Defense and Investigations

Ben is a seasoned trial lawyer who represents technology companies – from innovative startups to global industry leaders – in complex commercial and privacy litigation. With a reputation for delivering results in high-stakes disputes, Ben has served as first-chair trial counsel in more than half a dozen cases and has litigated a range of civil and criminal matters in state and federal courts nationwide.

Ben has secured summary judgment victories in federal court for major technology clients and led a successful trial defense for a public entity. His appellate track record includes wins before the California Court of Appeal, the US Court of Appeals for the Sixth Circuit, the US Court of Appeals for the Ninth Circuit, and the Texas Fifth and 13th District Courts of Appeals.

His litigation practice spans a broad array of commercial issues, including privacy, unfair competition, copyright, trade secrets, breach of contract and commercial disparagement. Ben also is a go-to trial counsel in high-profile consumer class actions, including those involving privacy, right of publicity and data protection claims.

In addition to his civil litigation work, Ben has experience defending clients in regulatory and enforcement matters brought by the Federal Trade Commission and state attorneys general from across the US. His ability to navigate both litigation and regulatory scrutiny makes him a trusted advocate for companies facing multifaceted legal challenges.

Presentations

- Speaker, “Fierce Advocacy, Smart Strategy: A ‘New School’ Approach for Handling Adversity,” 2025 CMCP (California Minority Counsel Program) Annual Business Conference, September 11, 2025

Education

Harvard Law School JD, 2002

Stanford University BA/MA, 1998

Admissions & Credentials

California

Court Admissions

US Court of Appeals for the Sixth Circuit

US Court of Appeals for the Ninth Circuit

US Court of Appeals for the Federal Circuit

US District Court for the Central District of California

US District Court for the Eastern District of California

US District Court for the Northern District of California

US District Court for the Southern District of California

Rankings & Accolades

- Daily Journal: Top 100 Lawyers in California (2025)
- Daily Journal: Top 100 Lawyers (2025)
- The Recorder's California Legal Awards, Office Managing Partner of the Year, finalist (2025)
- Chambers USA: Litigation: Privacy & Data Security – Nationwide (2025 – 2026)
- Chambers USA: Litigation: General Commercial – California (2024 – 2026)
- Daily Journal: Leading Commercial Litigators (2024)
- Benchmark Litigation: Future Star – National, California (2025)
- The Legal 500 US: Recommended Lawyer for:
    - Dispute Resolution: General Commercial Disputes (2023 – 2024)
    - Media, Technology and Telecoms: Cyber Law (including Data Privacy and Data Protection) (2023 – 2024)
- Best Lawyers in America: Commercial Litigation (2021 – 2025)

Memberships & Affiliations

Coro California, board chair

California Asian Pacific American Bar Association, board member

Asian American Bar Association of Northern California

Bar Association of San Francisco