

Jennifer Selig

Director of Digital Workplace Technology

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New York

Jennifer leads Cooley's digital workplace technology team, encompassing tech platforms and applications for all general and administrative use tools (nonpractice-specific) and regional technology operations firmwide. She is responsible for providing awareness and contextual learning, delivering high-touch, "on the ground" or service desk-driven tech support and advisement.

The digital workplace technology team's mission is to provide an optimal, seamless digital computing experience that gets the firm's lawyers and business professionals further faster. The team takes a role-based approach to understand the firm's business needs, seeking to streamline users' digital experience to achieve desired outcomes while ensuring adherence to firm security and all other sanctioned policies and procedures. Jennifer and her team work together to optimize the user experience with a business outcome-driven focus, promoting the best approach for the job at hand. They provide thoughtful, compelling ways to engage the user community, building awareness and ability through various channels aimed at making the best use of the firm's lawyers' and business professionals' time.

In addition to her formal education, Jennifer completed courses in design thinking and innovation through Harvard Business School Online in 2023 and in artificial intelligence for business strategy through the Massachusetts Institute of Technology Executive Education program in 2019. She is also Prosci-certified in organizational change management.

Education

University of Chicago Booth School of Business
Executive MBA, 2012

Clark University
BA, 1990

Memberships & Affiliations

Genesys Works New York City, board member emeritus

International Legal Technology Association (ILTA)

Central Park Conservancy

City Harvest

American Society for the Prevention of Cruelty to Animals (ASPCA)