

Craig Jacoby

Partner



cjacoby@cooley.com

+1 415 693 2147

San Francisco

Emerging Companies
Venture Capital
Mergers and Acquisitions
Capital Markets
Technology
Fintech and Payments
Internet and Social Media
Impact Investing and Mission-Driven Enterprises
Climate Tech
Spacetech and Satellite

Craig represents high-growth companies and their investors. He has helped to form, finance and advise hundreds of emerging businesses in areas such as internet and digital media, consumer products, clean technologies, software, medical devices, and business services. He has led numerous startup financings, with an aggregate value in the billions of dollars, and has led teams advising companies on mergers and acquisitions.

Craig's representative clients include AllTrails, Yelp, Patreon, Alma, Ethic and Tecton. He has been recognized as a leading lawyer in the 2016 – 2025 editions of Chambers USA – Startups & Emerging Companies and Venture Capital. Additionally, he was recognized by The Recorder's inaugural Innovator Awards in 2014.

Following law school, Craig was a judicial clerk with US District Judge Charles A. Legge of the US District Court for the Northern District of California, and he also studied Italian cinema as a Fulbright Scholar in Rome, Italy. Craig also co-founded the nonprofit organization [VolunteerMatch](#) and served as board chair for the [Renaissance Entrepreneurship Center](#).

Education

Stanford Law School JD, with distinction, Order of the Coif, 1996

Johns Hopkins University MA, International Studies, 1996

University of Pennsylvania BA, English and Economics, magna cum laude, Phi Beta Kappa, Fulbright Scholar, 1990

Admissions & Credentials

California

Court Admissions

US District Court for the Northern District of California

Rankings & Accolades

The Legal 500 US: Venture Capital and Emerging Companies (2024 – 2025)

Chambers USA: Venture Capital – California (2021 – 2025)

Chambers USA: Startups & Emerging Companies – Nationwide (2016 – 2025)

Cooley GO Wins the "People's Voice" Webby

Best Lawyers: M&A/Corporate and Commercial – Venture Capital and Emerging Companies (2016 – 2019)

The Recorder Innovators recognizes Craig Jacoby, Matt Bartus and Peter Werner

Daily Journal: "Top Emerging Companies Lawyers" (2014)

Memberships & Affiliations

California Bar Association