

Jon Avina

Partner



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Palo Alto

Capital Markets

Emerging Companies

Venture Capital

Mergers and Acquisitions

CooleyREG

Jon's practice focuses on corporate, securities, governance and related matters for many of the world's most disruptive technology companies. For 25+ years, Jon has represented a variety of private and public companies on general corporate and transactional matters valued in the billions of dollars – including numerous high-profile initial public offerings (IPOs), venture capital financings, and mergers and acquisitions.

Jon spends a considerable amount of time helping late-stage private companies prepare for their IPO. This includes scaling their corporate governance infrastructure, formulating the key metrics for measuring operational performance and advising on multiclass capitalization structures. By developing a deep understanding of our clients' businesses on a cross-functional basis, Jon is able to deliver bespoke advice on matters that span an increasingly complicated corporate landscape, making him a trusted adviser to boards and entrepreneurs alike.

Jon is passionate about client service and ensuring that Cooley's clients receive skilled advice in a timely manner from both the corporate team and Cooley's deep bench of subject matter practitioners across the platform.

Jon joined Cooley in 2017. From 2007 to 2017, he was a corporate partner in the Palo Alto office of another multinational law firm, after joining the firm as an associate in 1998.

Jon's select IPO work includes advising:

- Rubrik
- Instacart
- Freshworks
- Confluent
- Procore
- Unity
- Snowflake
- CrowdStrike*
- Fastly
- Zoom
- MuleSoft

- Sunrun
- MINDBODY
- Box
- FireEye
- Palo Alto Networks
- Splunk
- LinkedIn
- Fortinet
- Aruba Networks
- Google

* Indicates underwriter representation

Select speaking engagements:

- Speaker, The L Suite's 2024 IPO Conference, San Francisco, California, October 2024
- Speaker, "Inside Rubrik: A Legal Teardown and Analysis of the IPO," TechGC webinar, June 2024
- Moderator, "Client Spotlight: Instacart," Cooley Market Talks series, December 2023

Education

Stanford University

JD, Stanford Law Review member, 1997

Harvard University

BA, History, magna cum laude, highest honors, 1994

Admissions & Credentials

California

Rankings & Accolades

Chambers USA: Capital Markets: Debt & Equity: Western United States – Nationwide (2021 – 2025)

Chambers USA: Capital Markets: Debt & Equity – California (2021 – 2025)

The Legal 500 US: Capital Markets: Equity Offerings (2024 – 2025)