

## Vince Sampson

Special Counsel



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Government Analytics  
Education  
Edtech  
Healthcare  
Higher Education  
Technology  
Innovative Education Providers  
K-12  
ESG and Sustainability Advisory  
Life Sciences and Healthcare Regulatory  
Agricultural Sciences and Technology  
Congressional Investigations  
Spacetech and Satellite  
CooleyREG  
Wellness  
Impact Investing and Mission Driven Enterprises

Vince Sampson focuses on helping clients predict, navigate and understand the increasingly complex involvement of federal agencies and Congress in the regulation of the education, technology, financial services, life sciences and communications industries.

Vince regularly guides clients through the legislative and regulatory processes, advising them on potential risks and developing strategies focused on informing business decisions. These strategies include building coalitions, drafting letters to policymakers and creating other informative materials. In addition, he provides insight and advice on responding to congressional inquiries and investigations from the point of initial outreach to potential hearings and testimony.

Most recently, Vince was president of the Education Finance Council, the trade association representing nonprofit and state agency student finance organizations. He served as the organization's chief representative on Capitol Hill, with the Executive Branch, and within the higher education community, working to advance council's goal of increasing accessibility and affordability for postsecondary education.

Prior to joining the Education Finance Council, he served as the principal deputy assistant secretary, policy planning and innovation in the US Department of Education in the Office of the Postsecondary Education. He also served in the Office of Legislative and Congressional Affairs, where he was senior counselor, with responsibility for oversight matters.

Vince joined the Department of Education in 2007 after serving as deputy chief counsel for the Committee on Resources in the US House of Representatives. Preceding his Hill experience, he worked in various capacities in the private sector, including as vice president for public affairs at the Association for Competitive Technology.

## Education

Santa Clara University School of Law JD, 1994

Georgetown University Law Center LLM, 1997

University of California, Los Angeles (UCLA) BA, 1991

## Admissions & Credentials

District of Columbia

Maryland