

Adam Shaun Bloom

Partner



adambloom@cooley.com

+1 650 843 5520

Palo Alto

Mergers and Acquisitions
Corporate Governance and Securities Regulation
Emerging Companies
Private Equity
Business Restructuring

Adam advises clients on general business and corporate law matters. His practice focuses on complex transactions and deals involving novel structures, including majority and minority investment transactions, joint ventures, carve outs, spinouts, mergers and acquisitions, restructurings and recapitalizations, and other general corporate matters. Adam has represented many public and private technology companies, venture capital firms and private equity firms.

Before joining Cooley, Adam was a partner in the corporate group of a US-based international law firm. Previously, he was an associate in the intellectual property group of another global law firm, where his practice focused on patent, trade secret, copyright and trademark litigation.

Before his legal career, Adam worked for IBM's globalization and verification testing group in North Carolina, where he tested IBM's WebSphere product on various operating systems, including Linux, Unix and Windows, in up to nine different languages, none of which were English. Adam also worked for BindView as a web developer, building web pages using ColdFusion.

Adam's representative matters include advising:

- Isomorphic Labs in its 2025 \$600 million external funding round*
- Serent Capital in its 2024 significant growth investment in HarperDB*
- Frequence in its 2024 sale to Madhive*
- OneStream in its 2024 umbrella partnership C corporation (Up-C) initial public offering (IPO)*
- Circle in its 2023 strategic USDC relationship transaction with Coinbase*
- Divergent Technologies in its 2023 upsized \$230 million Series D financing*
- Divergent Technologies in its 2022 \$160 million Series C financing*
- Circle in its 2022 sale of SeedInvest to StartEngine*
- Entrata in its 2022 ownership transition*
- QualPay in its 2022 strategic investment agreement with Synovus*
- GeoPhy in its 2022 sale to Walker & Dunlop*
- Entrata in its 2021 \$507 million private investment*
- Inspirato in its 2021 Up-C reorganization and de-SPAC merger*
- Cricut in its 2021 IPO*

- Temasek in its 2020 Series B investment in BlueVoyant*
- Vacasa in its 2020 \$108 million Series D financing*
- GeoPhy in its 2019 joint venture with Walker & Dunlop*
- Vacasa in its 2019 \$319 million Series C financing*
- Ampere Computing in its 2019 – 2024 equity and convertible note fundings*
- ForeSee in its 2018 sale to Verint Systems*
- Spigit in its 2018 sale to Planview*
- Lithia Motors in its 2018 investment in Shift Technologies*
- Caffeine in its 2018 joint venture with Fox Sports*
- Pluralsight in its 2018 Up-C reorganization and IPO*
- GSV Asset Management in its 2017 investment from HMC Capital*
- Vacasa in its 2017 \$103.5 million Series B financing*
- Argo AI in its 2017 investment by Ford Motor Company*
- GoDaddy in its 2017 acquisition of Host Europe Group*
- KKR in its 2016 acquisition of Calabrio*
- Hipmunk in its 2016 sale to Concur Technologies*
- Jasper Technologies in its 2016 sale to Cisco Systems*
- LSQ Funding in its 2015 sale to Lovell Minnick*
- GoDaddy in its 2015 Up-C reorganization and IPO*
- Mainsail Partners in its 2015 control investment in SQL Sentry*
- Palo Alto Networks in its 2014 acquisition of Cyvera*
- Answers in its 2014 sale to Apax Partners*
- Answers in its 2013 acquisition of ForeSee Results*

** Transaction handled before joining Cooley*

Education

Santa Clara University School of Law JD, cum laude, Order of the Coif, Santa Clara Computer & High Tech Law Journal, 2005

Vanderbilt University BE, Computer Engineering and Math, minor in French, magna cum laude, Tau Beta Pi, Eta Kappa Nu, 2002

Admissions & Credentials

California

Texas