

Patrick Johnson

Director of Marketing – Litigation



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Patrick leads the marketing team supporting the firm's litigation, regulatory and intellectual property practices. With a focus on client service, Patrick and his team embody the Cooley mantra of being disruptors – challenging the status quo of traditional legal marketing to provide insights and creative support and empowering the firm's lawyers in their tireless efforts to advise, protect and defend clients' legal, business and regulatory challenges.

Patrick has more than 25 years of experience in professional services marketing, including with Am Law 50 firms and a leading management consultancy.

Education

University of Southern Mississippi
BSBA, International Business and Economics