

## Adam Ruttenberg

Partner



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Washington, DC  
Reston

Technology Transactions  
Digital Media and Entertainment  
Communications  
Edtech  
Medtech  
Life Sciences  
Fintech and Payments  
Technology  
Big Data  
Cloud Solutions  
Higher Education  
Virtual Reality/Augmented Reality  
Spacetechn and Satellite  
CooleyREG

Adam Ruttenberg focuses on technology transactions, including counseling, structuring and negotiating such deals in industries such as Artificial Intelligence (including Generative AI), cloud computing, big data, patent licensing, software, hardware, internet, new media and edtech. He has broad experience representing emerging companies and large corporate clients in technology and intellectual property matters.

Representative matters include:

- Domestic and international matters involving inbound and outbound licensing.
- Technology development, procurement and distribution agreements (software and hardware).
- Joint marketing, strategic alliances and collaboration agreements.
- Patent licenses.
- University licenses.
- Big data.
- Artificial Intelligence transactions and policies.
- Clean Energy transactions.
- Bioinformatics and health informatics transactions.
- Software and SaaS transactions.
- Cloud transactions.
- Digital media transactions.
- Data security and privacy counseling.
- Strategic counseling and dispute resolution.
- Open source counseling.
- Information technology and business process outsourcing.

His strategic counseling experience includes developing commercialization distribution and pricing strategies

for companies and data acquisition and use strategies for artificial intelligence companies.

Prior to joining Cooley, Adam was the vice president of contracts and sales operations of MicroStrategy. Previously, he had been in private practice representing technology companies in information technology, hardware and biotechnology matters.

Adam has published numerous articles on business transactions, technology transfer, intellectual property and internet law, and he is a frequent speaker on these topics.

## Education

Washington University School of Law  
JD, Order of the Coif, 1992

University of Minnesota  
BS, Genetics and Microcell Biology, 1989

## Admissions & Credentials

District of Columbia

Virginia

## Rankings & Accolades

The Legal 500 US: Hall of Fame for Technology Transactions (2023)

The Legal 500 US: Hall of Fame for Telecoms and Broadcast: Transactional (2023)

The Best Lawyers in America (2006-2019)

Legal 500: Technology Transactions (2008-2020); Hall of Fame – Technology Transactions and Telecoms and Broadcast (2021)

Legal 500: Hall of Fame, Media, Technology and Telecoms: Technology Transactions (2020 – 2021)

Washington Business Journal: Technology Transactions – DC area

IAM Licensing 250

IAM Patent 1000