

Women-Founded Adverb Ventures Closes \$75 Million Debut Fund

July 11, 2023

San Francisco – July 11, 2023 – Cooley advised Adverb Ventures, an early-stage venture capital firm, on its \$75 million debut fund. Partners Eric Doherty and Elizabeth Reese led the Cooley team advising Adverb.

Co-founded by April Underwood and Jessica Verrilli, Adverb is a venture capital firm investing in early-stage startups, typically from pre-seed through Series A financing. From idea through product-market fit and beyond, Adverb backs founders who bring an insight about a market, audience or problem space and have a drive to fully realize their vision on the largest possible scale.

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Key Contacts

Eric Doherty San Francisco	edoherty@cooley.com +1 650 843 5120
Elizabeth Reese San Francisco	ereese@cooley.com +1 415 693 2185
Emily Hren San Francisco	ehren@cooley.com +1 415 693 2293

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