

## Erin Hilliard

Associate



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San Francisco

Cyber/Data/Privacy  
Technology

Virtual Reality/Augmented Reality

Consumer Protection

Commercial Litigation

Class Action Litigation

Erin focuses her practice on all aspects of privacy and information security – including US and international regulatory compliance, privacy-related regulatory enforcement actions, privacy and cybersecurity-related litigation and class actions, complex commercial transactions and agreements, and incident response and remediation. She helps clients manage regulatory and litigation risk and create practical, strategic compliance plans. Erin is a Certified Information Privacy Professional for Europe (CIPP/E), and she has worked with clients in the edtech, fintech, biotech, ecommerce, retail, virtual/augmented reality and social media industries. She also maintains an active pro bono practice representing tenants facing eviction in their pretrial mandatory settlement conference negotiations.

While at University of California, Berkeley School of Law, Erin served as co-president of PrivLAB, Berkeley's privacy law association, which garnered schoolwide recognition for its large membership and unique student engagement opportunities. She received the Law and Technology Certificate from the Berkeley Center for Law and Technology for her extensive engagement with the technology law curriculum, and she published an article titled "The GDPR: A Retrospective and Prospective Look at the First Two Years" in the Berkeley Technology Law Journal's Annual Review of Law and Technology.

During her third year of law school, Erin interned with the European Commission's Directorate-General for Justice and Consumers Unit C4, where she assisted in drafting international data transfer tools, researched questions of international and US law pertaining to ongoing privacy negotiations within the European Union and externally, and participated in internal meetings regarding strategy and decision-making.

Before attending law school, Erin worked as a legal investigations specialist at Google, where she led product development and data privacy initiatives for Google AdWords, AdSense, Analytics and Cloud Platform, worked with product and engineering teams to implement product-specific compliance strategies, and handled criminal and civil legal requests.

### Erin's select articles and publications

- Featured in "[Digging Deep on Digital Privacy](#)" by Gwyneth K. Shaw, Berkeley Law Transcript Magazine, Volume 54, Spring 2020
- Author of "[The GDPR: A Retrospective and Prospective Look at the First Two Years](#)," Berkeley Technology Law Journal, Volume 35, Issue 4, January 28, 2022

## Education

University of California, Berkeley School of Law  
JD pro bono honors with highest distinction, 2021

University of Chicago  
BA with honors, 2014

## Admissions & Credentials

California

## Memberships & Affiliations

International Association of Privacy Professionals