

## Maggie Connor

Associate Director of Marketing

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Maggie co-leads the litigation marketing teams for Cooley's business litigation, white collar and appellate practice groups. She develops and executes strategic marketing initiatives that elevate the profile of one of the firm's largest and most complex practice groups. She partners closely with practice leadership to shape marketing and business development priorities, drive market visibility and strengthen client and prospective relationships.

Before joining Cooley, Maggie held marketing leadership roles within professional services organizations, where she supported high-performing teams across complex service lines. She holds a strong passion for communication, storytelling and championing the work of litigation teams that shape the legal landscape.

### Education

University of Georgia ABJ, Advertising

### Memberships & Affiliations

Project Management Institute