

Upcoming Regulatory Deadlines and Compliance Checklist for VC and PE Firms

January 27, 2017

This alert highlights near-term regulatory deadlines that commonly apply to venture capital and private equity firms. For a more detailed description of regulatory and contractual requirements that commonly apply to venture capital and private equity firms, please launch our interactive compliance checklist.

Launch checklist

February 14, 2017. Firms that hold or have traded in significant positions in public company securities may have filings due with the SEC.

- **Schedule 13G** – reporting 5% or more beneficial ownership (on a combined basis, including funds, general partners and, in some cases, managing principals) of a US publicly registered company as of December 31, 2016, or changes in ownership during 2016 if a Schedule 13G is already on file.
- **Schedule 13F** – annual update for firms reporting investment discretion over more than \$100 million in US publicly traded securities.
- **Schedule 13H** – annual update for firms reporting high volume US public trading activity (*daily* trading of at least 2 million shares or \$20 million in share value, or *monthly* trading of at least 20 million shares or \$200 million in share value).
- **Form 5** – Reporting for 10% shareholders, officers and directors of US public companies. Form 5 is primarily used to report certain transactions that occurred during 2016 that are exempt from reporting on a current basis on Form 4.

March 31, 2017. Both exempt reporting advisers and SEC-registered investment advisers must file annual amendments to their Form ADV filing with the SEC and/or applicable states via the IARD filing system administered by FINRA.

Privacy Notices. Fund managers are generally required to provide notice of their privacy policies on an annual basis to their funds' individual investors. This is typically accomplished by including a copy of the privacy policy with year-end investor communications. However, this annual notice requirement does not apply if the privacy policy (a) only permits limited disclosure of an investor's personal information (and accordingly does not trigger an investor's right to "opt out" from such disclosures) and (b) has not been modified since the last required disclosure to investors.

The following deadlines are only applicable to SEC-registered investment advisers (most PE firms):

May 1, 2017. SEC-registered investment advisers with December 31 fiscal year-ends that have at least \$150 million in regulatory assets under management attributable to private funds must file Form PF with the SEC via the IARD filing system.

May 1, 2017. SEC-registered investment advisers that rely on the audited pooled vehicle exception to the SEC Custody Rule's delivery and verification requirements must deliver to their fund investors annual audited financial statements for funds with December 31 fiscal year-ends. The deadline for fund of funds managers relying on this exception to the Custody Rule is **June 29, 2017**.

Please contact your Cooley client team or a member of the Cooley fund formation practice group if you have any questions or would like assistance in preparing to meet any of these upcoming deadlines. This alert serves as a reminder of those regulatory deadlines that commonly apply to venture capital or private equity firms, but it is not intended as an exhaustive list of all regulatory requirements.

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Key Contacts

John Clendenin Palo Alto	jclendenin@cooley.com +1 650 843 5648
John Dado San Francisco	dadoja@cooley.com +1 650 843 5126
Eric Doherty San Francisco	edoherty@cooley.com +1 650 843 5120
Bernard Hatcher San Francisco	bhatcher@cooley.com +1 415 693 2121
Pang Lee Hong Kong	pang.lee@cooley.com +852 3758 1211
Jordan Silber San Francisco	jsilber@cooley.com +1 415 693 2058
Mark Tanoury Palo Alto	tanourymp@cooley.com +1 650 843 5016
Aaron Velli Washington, DC	avelli@cooley.com +1 202 842 7874

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