

Brendan Hughes

Partner



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Washington, DC

Intellectual Property

Trademark, Copyright and Advertising

Intellectual Property Litigation

Copyright

Pharmaceutical and Medtech Branding

Agricultural Sciences and Technology

Spacetech and Satellite

Wellness

Brendan is chair of Cooley's global trademark, copyright and advertising practice group. He regularly counsels clients about the risks associated with using and attempting to register proposed marks, as well as the prosecution of trademark applications and maintenance of registrations. Brendan also represents clients in trademark, copyright and false advertising-related actions in federal court, as well as trademark opposition and cancellation proceedings before the US Patent and Trademark Office's Trademark Trial and Appeal Board.

Education

Vanderbilt University Law School JD , 2004

Georgetown University

BA, 1999

Admissions & Credentials

District of Columbia

Maryland

Court Admissions

US District Court for the District of Columbia

US District Court for the District of Maryland

Rankings & Accolades

IP STARS from Managing IP: Trademark Star – US (National) (2025)

DC Bar Communities: Lawyer of the Year (2025)

Chambers USA: Intellectual Property: Trademark, Copyright & Trade Secrets – District of Columbia (2023 – 2024)

Memberships & Affiliations

International Trademark Association

Maryland State Bar Association