Cooley

Brendan Hughes

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Washington, DC

Trademark, Copyright and Advertising
Intellectual Property Litigation
Copyright
Pharmaceutical and Medtech Branding
Agricultural Sciences and Technology
Spacetech and Satellite
Wellness

Brendan is chair of Cooley's global trademark, copyright and advertising practice group and co-partner in charge of the DC office. He regularly counsels clients about the risks associated with using and attempting to register proposed marks, as well as the prosecution of trademark applications and maintenance of registrations. Brendan also represents clients in trademark, copyright and false advertising-related actions in federal court, as well as trademark opposition and cancellation proceedings before the US Patent and Trademark Office's Trademark Trial and Appeal Board.

Education

Vanderbilt University Law School JD, 2004

Georgetown University BA, 1999

Admissions & Credentials

District of Columbia

Maryland

Court Admissions

US District Court for the District of Columbia

US District Court for the District of Maryland

Rankings & Accolades

World Trademark Review 1000: Top Trademark Lawyer (2026)

IP STARS from Managing IP: Trademark Star – US (National) (2025)

DC Bar Communities: Lawyer of the Year (2025)

The Legal 500 US: Trademarks Non-Contentious (Including Prosecution, Portfolio Management and Licensing) (2024 – 2025)

Chambers USA: Intellectual Property: Trademark, Copyright & Trade Secrets – District of Columbia (2023 – 2026)

Memberships & Affiliations

International Trademark Association

Maryland State Bar Association