

# Cooley

## Synthesia Announces \$90 Million Series C

June 16, 2023

**London – June 16, 2023** – Cooley advised Synthesia, an artificial intelligence video creation platform, on its [\\$90 million Series C financing](#). London partner Aaron Archer and London senior associate Eric Davison led the Cooley team.

The Series C round was led by Accel, with participation from NVIDIA's venture capital arm, NVentures, and existing investors, including Kleiner Perkins, GV, Firstmark Capital, Alex Wang, Olivier Pomel and Amjad Masad. Proceeds from the fund will be used to make video production simple and intuitive without need for cameras or studios. Cooley has advised Synthesia since its incorporation – including on its seed, Series A and Series B financing rounds.

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