

Cooley

Synthesia Announces \$90 Million Series C

June 16, 2023

London – June 16, 2023 – Cooley advised Synthesia, an artificial intelligence video creation platform, on its [\\$90 million Series C financing](#). London partner Aaron Archer and London senior associate Eric Davison led the Cooley team.

The Series C round was led by Accel, with participation from NVIDIA's venture capital arm, NVentures, and existing investors, including Kleiner Perkins, GV, Firstmark Capital, Alex Wang, Olivier Pomel and Amjad Masad. Proceeds from the fund will be used to make video production simple and intuitive without need for cameras or studios. Cooley has advised Synthesia since its incorporation – including on its seed, Series A and Series B financing rounds.

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Key Contacts

Aaron Archer London	aarcher@cooley.com +44 (0) 20 7556 4366
Eric Davison London	edavison@cooley.com +44 20 7556 4288

Paula Holland London	pholland@cooley.com +44 (0) 20 7556 4250
Christopher Kimball Washington, DC	ckimball@cooley.com +1 202 842 7892
Rebecca Ross Washington, DC	rross@cooley.com +1 202 728 7150
Sharon Connaughton Washington, DC	sconnaughton@cooley.com +1 202 728 7007

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