

Kevin Rooney

Partner



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San Francisco

Emerging Companies
Mergers and Acquisitions
Capital Markets
Venture Capital
Canada
Digital Media and Entertainment
Internet and Social Media
Retail and Consumer Products
Software
Technology
Fintech and Payments
Artificial Intelligence
Big Data
Cloud Solutions
Proptech
Spacetech and Satellite

Kevin helps emerging companies achieve smart growth. He works as outside corporate counsel with startups on company formation and ongoing corporate governance throughout each client's life cycle. Kevin advises on transactions, including venture financings, M&A, strategic corporate relationships and equity offerings for companies and financial and corporate investors. He also represents incubators, and accelerators working with startups and venture capital funds in their formation, securities offerings and investments. In addition, Kevin occasionally enters into separate engagements with founders for representation in liquidity transactions. He previously served as the corporate head of Cooley's Palo Alto office, where he was corporate hiring partner from 2016 to 2020. He is currently the corporate hiring partner at the firm's San Francisco office.

Kevin has been recognized for his work by leading journals, including The Legal 500 and Super Lawyers, and was listed in Northern California Super Lawyers' Mergers & Acquisitions category from 2011 to 2018.

Kevin's representative current fund company clients include:

- Adaptive Real Estate
- Adra Technologies
- Aktiviti
- Akuity
- Altimate AI
- Applied Data Finance (Personify Financial)
- Arc Technologies
- Aspire Labs
- Atomwise
- AutoCamp

- Baton Systems
- Birdeye
- Bizly
- Bobbyard
- Brevian
- Buf Technologies
- BuildCasa
- Camphor
- Carbon Crusher
- Carewell
- CH4 Global
- io
- ClickUp
- Crib Equity
- Daimo
- Daydream
- Deckmatch
- DineWise
- Everest AI
- Extensible AI
- Federato
- Fiber AI
- Flock Homes
- Formant
- Gearflow
- Grafana Labs
- Gryps
- Have Blue
- Hearth AI
- HedgeHog Foods
- Hotspot
- HubFlow
- Invictus BCI
- Jupiter Intelligence
- Kalshi
- Kinetica DB
- KOATJI

- Kosli
- Laminar
- Leen
- Lekko Technologies
- Lilt
- Like Labs
- Loft Labs
- Lovable
- Lumos App
- LUS Brands
- Mantle
- Medusa
- Model-Prime
- Multilot
- Navgar
- Nibble Audio
- No Filter
- Okahu
- Pahdo Labs
- Pair AI
- Plumtree AI
- PNOË
- Pneuma Tape
- Polimorphic
- Pratexo
- Pryon
- Ranovus
- Raspberry AI
- ResiQuant
- Revvo
- Rill Data
- Sanity
- Schemata
- Smitten
- Snapdocs
- Socket
- Symbolica AI

- SysGit
- Tana Labs
- TaTiO
- The Org
- Treasure Data
- Trulioo
- Trunk Technologies
- Uniform Systems
- Valar Labs
- Vestigo Aerospace
- Viveka AI
- Vivino
- Xilis
- Zocks Communications

Kevin's representative recent investor clients include:

- Adidas Ventures
- Airbus Ventures
- Audacious Ventures
- Bidra
- Brick & Mortar Ventures
- byFounders
- Citco
- DCVC
- Decibel
- Development Bank of Japan
- Energize Ventures
- Georgian Partners
- GTM Capital
- Haystack
- Headline
- Hoya
- Lightspeed Venture Partners
- Maverick Ventures
- MS&AD Ventures
- Parker Institute for Cancer Immunotherapy
- Pear Ventures

- Playground Ventures
- RPM Ventures
- Sapphire Ventures
- Scale Venture Partners
- Spruce House Investment Management
- Venture Highway
- Wildcat Venture Partners
- Wittington Investments
- Zoom

Kevin is a charter member of the C100, a nonprofit, member-driven organization that supports Canadian tech entrepreneurship through mentorship, partnership and investment. He is a former adjunct professor at the University of San Francisco School of Law, where he taught Corporate Transactions, and a former co-teacher of Business Law at the University of California, Berkeley, Haas School of Business MBA program. In addition, Kevin has been a guest participant in classes at the Stanford Graduate School of Business and in the Stanford Continuing Studies courses The Entrepreneur's Toolkit and The Effective Startup Board Member.

Education

Dalhousie University Schulich School of Law
JD, 1999

University of Waterloo
BASc, Mechanical Engineering (Management Science Option), with honours, 1994

Admissions & Credentials

California

Ontario, Canada

Rankings & Accolades

- Recognized by Legal 500
- Recognized by Super Lawyers
- Legal 500 for M&A: Venture Capital and Emerging Companies (2013)
- Northern California Super Lawyers: Mergers and Acquisitions (2011-2017)