

## Mandy Murphy

## **Associate Director of Marketing**



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Mandy leads the marketing teams for Cooley's M&A, private equity and fund formation practice groups. Under her guidance, each team works with their respective group's lawyers to identify, develop and implement targeted business development and marketing plans to increase external visibility and strengthen client and prospective relationships.

Mandy has more than 15 years of experience in legal marketing, working with lawyers across the US and around the world from mid-size to Am Law 50 firms. She also is a graduate of the 12-Week MBA Program by Abilitie.

## Education

Simmons University BA,