

Sara Cho

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Sara counsels global technology companies and consumer brands on a range of consumer privacy and data protection issues, helping them navigate the US privacy landscape. Her work centers on comprehensive state privacy laws and laws governing data brokers, consumer health data and minors' privacy, with a particular focus on the intersection of privacy and advertising technology. She helps clients evaluate regulatory obligations, align compliance strategies with business goals, build privacy compliance programs and develop consumer-facing disclosures and product guidance.

Education

University of Washington School of Law JD, 2025

Dartmouth College BA, Asian Societies, Cultures, and Languages, 2020

Admissions & Credentials

Washington