Cooley

Justin Bieber to Sell Music Rights to Hipgnosis Songs for \$200 Million

January 26, 2023

San Francisco – January 26, 2023 – Cooley advised Justin Bieber in a \$200 million deal to sell his music rights to Blackstonebacked Hipgnosis Songs Capital. Partners Michael Rhodes and Matt Hallinan led the Cooley team advising Bieber.

The deal is currently the largest music rights acquisition by Hipgnosis – and for any artist of Bieber's generation to date. The deal includes a portion of Bieber's publishing and recorded music catalog assets.

Bieber's current music catalog includes six studio albums released between 2010 and 2021, as well as several remixes and compilation albums. He also has released dozens of singles and is a prolific song collaborator. During his 15-year career, Bieber has racked up eight #1 hits on the Billboard Hot 100 and eight #1 albums on the Billboard 200, and he's garnered critical acclaim with two Grammy awards and more than 20 Grammy nominations across a wide variety of genres, in addition to other awards.

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