

Bram G. Couvreur

Partner



bcouvreur@cooley.com

+1 310 883 6498

Santa Monica
Los Angeles
Brussels

Mergers and Acquisitions
Private Equity

Emerging Companies
Technology
Sports+

Bram focuses his practice on all types of private and public mergers and acquisitions, with a particular emphasis on private equity, cross-border and other complex transactions. He represents financial and strategic buyers and sellers across a variety of industries, including technology, entertainment, digital health and consumer products.

Bram's representative transactions include:

- 3D Hubs' sale to Protolabs for \$280 million
- Carpe Data's investment from Thomas H. Lee Partners
- Collibra's acquisition of OwIDQ
- Digital Shadows' sale to ReliaQuest for \$160 million
- Eden Capital's acquisition of Wall Street Prep
- Fastly's acquisition of Signal Sciences for \$775 million
- GoPuff's acquisition of BevMo! for \$350 million
- H Code Media's investment from Falfurrias Capital Partners
- KKW Beauty's sale of 20% ownership interest to Coty for \$200 million
- Kylie Cosmetics' sale of a majority stake to Coty for \$600 million
- PDH Academy's series of M&A deals
- Prodege's acquisition of BitBurst
- Prodege's investment from Great Hill Partners
- The Carlyle Group's acquisition of HireVue
- Veritone's acquisition of the Broadbean business from CareerBuilder, a portfolio company of Apollo Global Management
- Vertebrae's sale to Snap

Bram is fluent in Dutch and French.

Education

Columbia Law School LLM, James Kent Scholar, 2015

Vlerick Business School Master in General Management, magna cum laude, 2010

University of Paris I Pantheon-Sorbonne/Ghent University LLM, magna cum laude, 2009

Admissions & Credentials

New York

California

Memberships & Affiliations

American Bar Association (ABA)