Cooley

Jeff Laretto

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New York

Emerging Companies
Venture Capital
Mergers and Acquisitions
Software
Fintech and Payments
Spacetech and Satellite

Jeff Laretto represents high-growth technology companies, predominately those located in and around New York City and Silicon Valley, at all stages of development. He frequently advises on incorporation and organizational matters, angel, seed and venture capital investments, general corporate strategy, venture debt transactions, strategic investments, complex commercial transactions, acquisitions, employment matters, mergers and other sale transactions. He also counsels venture capital funds, private equity funds and strategic investors in connection with investments, acquisitions and divestitures.

Select clients have included Blade, Casper Sleep, Cheddar, Digital Ocean, FanDuel, Freshplanet, Jackpocket, Mack Weldon, MasterCard, Meetup, Movable Ink, Pager, Poppin, Quartzy, Relationship Science and Rigetti Quantum Computing.

Select Representations

- Casper Sleep's $55M Series B Financing led by IVP
- Cheddar's $19M Series C Financing led by Raine, with AT&T, Amazon, Altice and the NYSE
- Digital Ocean's $83M Series B Financing led by AccessCapital
- Mastercard in its $100M investment in avidXchange
- FanDuel in its combination with DraftKings
- TapCommerce in its sale to Twitter
- Emptoris in its sale to IBM
- Carrick Capital's acquisition of Procura
- Marlin Equity's asset purchase of three divisions of Compuware
- TIBCO Software in its acquisition of both Streambase Systems and Extended Results
- TiVo in its acquisition of TRA
- Travel Tripper in its merger with Pegasus, backed by Accel-KKR

Education

Stanford Law School JD, Order of the Coif, 2008

University of California, Irvine BA, Information & Computer Science, summa cum laude, 2003

Admissions & Credentials

New York

Colorado

Practice temporarily authorized under C.R.C.P. 205.6