Cooley

Peter H. Werner

Business Department Chair and Partner



pwerner@cooley.com

+1 415 693 2172

San Francisco

Emerging Companies
Venture Capital
Mergers and Acquisitions
Artificial Intelligence
Impact Investing and Mission-Driven Enterprises
Internet and Social Media
Fintech and Payments
Digital Health
Insurtech
Retail and Consumer Products
Proptech
Agricultural Sciences and Technology
ESG and Sustainability Advisory
Climate Tech
Virtual Reality/Augmented Reality
Spacetech and Satellite
CooleyREG
Wellness

Peter is chair of Cooley's global business department and co-chair of the firm's global emerging companies and venture capital practice group. His practice primarily focuses on the representation of high-growth companies and their investors. He regularly assists clients with financings and liquidity transactions in addition to entity formation and governance matters.

Peter also is one of the founders and curators of Cooley GO, a publicly available site with tools, forms, guidance and data for entrepreneurs and emerging companies. He also co-led Cooley's cross-departmental AI Task Force and is on the governing board of Cooley's AI development subsidiary.

Peter represents companies across the most prominent industries in the startup ecosystem in the San Francisco Bay Area and beyond – including hyperscalers in the AI ecosystem and companies in consumer products, fintech, insurtech, spacetech, enterprise software and digital health. His clients include AngelList, Apollo.io, Arena Intelligence, Contentstack, Cover, Crafty, Cresta, Endgame, Fathom Health, Flashback, Framer, Fundbox, Gamma, Hadrian, Handle, Inferact, K2 Space, Lattice, LeaseLock, Matic Robots, Medely, Mill, Netflix, Numeral, RapidCanvas, Rec, Remedy Robotics, Silna Health, Smith Health, Swing Education, System, Varda and Verifiable.

Peter has represented investors on many of their most consequential investments – including 01 Advisors, Accel, Andreessen Horowitz, Aura Frames, Better Ventures, Founders Fund, Galvanize, General Catalyst Partners, Hedosophia, Mucker Capital, Netflix Ventures, Open AI, Titanium Ventures and Temasek.

Mergers and acquisitions Peter has worked on include:

The sale of 6D.ai to Niantic
The sale of 100+ to Practice Fusion AOL's purchase of Vidible The sale of Aggregate Knowledge to Neustar The sale of Airpost to Box Apollo.io's acquisition of Pocus The sale of

Baton Trucking to Ryder The sale of DeskConnect to Apple The sale of eMeter to Siemens The sale of ContainerX to Cisco The sale of Earnest to Navient The sale of Emailage to LexisNexis Risk Solutions The sale of Frontleaf to Zuora Granular's sale of its soil testing business to Monsanto The sale of Granular to DuPont/Pioneer Hadrian's acquisition of Datum Source The sale of Harbor to BitGo Heyday's merger with Branded The sale of Ingenuity Systems to QIAGEN Lattice's acquisition of Pando The sale of LookFlow to Yahoo Next Trucking's sale to CDL 1000 The sale of OneFinance to Walmart's fintech venture Opera Software's purchase of Handster Olive AI's purchase of Verata Health The sale of Orchestra Bio to OpenAI The sale of PartyKit to Cloudflare The sale of Ringadoc to Practice Fusion The purchase of Assistly by Salesforce The sale of Sora to ADP The sale of Spindl to Coinbase The sale of StackCommerce to TPG The sale of Stemma to Teradata Sverica International's sale of Accuvant to Blackstone and Sverica's purchase of 7Summits The sale of TravelBank to US Bank The sale of Vibrant Data to Slice Technologies (Rakuten) VSCO's purchase of Rylo and Trash The sale of Wagon to Box The sale of Wand Labs to Microsoft The sale of Zeega to BuzzFeed

Peter serves on the board of directors of Imagine H2O, a nonprofit organization accelerating solutions to water challenges. He also serves as a mentor at MuckerLab, a Los Angeles-based startup accelerator.

Education

University of Chicago Law School JD, with honors, John M. Olin Law and Economics Fellow, 2001

University of California, Berkeley BA, with honors, 1997

Admissions & Credentials

California

Rankings & Accolades

Chambers USA: Startups & Emerging Companies – Nationwide (2023 – 2026)

Chambers USA: Venture Capital – California (2024 – 2026)

Super Lawyers: Northern California Rising Star

The Legal 500 US: Leading Lawyer in Venture Capital and Emerging Companies (2021 – 2026)

Memberships & Affiliations

American Bar Association (ABA)

The Bar Association of San Francisco