Cooley

Ariel E. Rogers

Associate

arogers@cooley.com

+1 650 843 5530

Palo Alto

Commercial Litigation
Trade Secret Litigation and Dispute Counseling
Trials
M&A Disputes
Technology
Life Sciences and Healthcare

Ariel represents technology, life sciences and healthcare companies in their complex commercial and business disputes, including contractual, M&A and trade secret litigation. Ariel has experience litigating high-stakes arbitrations, class actions and trials, and she advocates for clients in state and federal courts in the US. In addition, Ariel provides business-focused counsel on litigation strategy, negotiations, mediations and risk avoidance.

Ariel's recent representative experience:

Trials and arbitrations

- Successfully represented a life sciences client in an arbitration, resulting in the claimant recovering less than 1% of its claimed damages and the client recovering 100% of its counterclaims*
- Prevailed on all claims and counterclaims in an arbitration for a venture capital fund*
- Secured a complete defense verdict after a six-week trial before a federal jury in an antitrust "pay-for-delay" case*
- Successfully represented a company in an arbitration involving breach of contract and fraud claims*

Commercial litigation

- Defended against class actions involving consumer protection, false advertising and unfair competition*
- Achieved dismissal of a federal court complaint and compelled the plaintiff to pursue claims in arbitration for a life sciences client*
- Represented a healthcare company in an earnout dispute in the Delaware Court of Chancery, eventually resulting in a favorable settlement for client*

Pro bono

- Obtained summary judgment ruling for class action plaintiffs in a civil rights impact litigation*
- Secured partial summary judgment for class action asylum seekers*
- Represented an individual seeking asylum from Afghanistan*
- Represented incarcerated individuals in 1,983 disputes*
- Prevailed in a veteran's disability appeal*

** Representation handled before joining Cooley*

Before joining Cooley, Ariel served as a law clerk to senior Judge David A. Ezra of the US

District Court for the Western District of Texas, and she worked at two international law firms in San Francisco and Silicon Valley. At Berkeley Law, Ariel was an articles editor for the Berkeley Technology Law Journal and a board member of Women of Berkeley Law. Before becoming a lawyer, Ariel worked in the services marketing division for an international technology company, where she supported sales enablement, employee engagement and market intelligence.

Publications

- Co-author, “Navigating the NDCA's New Whistleblower Protections in the Context of Trade Secret Misappropriation Claims,” Cal Lawyer (Daily Journal), September 2024
- Co-author, “A Rare California Supreme Court Move Shelters LA's Mansion Tax,” Cal Lawyer (Daily Journal), July 2024
- Co-author, “Preparing for Lawsuits Challenging a Company’s Sale of Securities,” Daily Journal, February 2024
- Co-author, “California Supreme Court Review: December 2023,” Daily Journal, December 2023
- Co-author, “California Supreme Court Review: October 2023,” Daily Journal, November 2023
- Co-author, “California Supreme Court Review: September 2023,” Daily Journal, October 2023
- Co-author, “California Supreme Court Review: August 2023,” Daily Journal, August 2023
- Co-author, “California Supreme Court Review: June 2023,” Daily Journal, July 2023
- Co-author, “California Supreme Court Review: April 2023,” Daily Journal, May 2023
- Co-author, “California Supreme Court Review: September 2022,” Daily Journal, October 2022
- Co-author, “Treble Damages Among A Handful of Recent Important Decisions,” Daily Journal, September 2022
- Co-author, Chapter on Cartel Laws and Regulations in the United Arab Emirates, Global Legal Insights, May 2021

Education

University of California, Berkeley, School of Law Berkeley Law Executive Education, Member of the inaugural class of General Counsel University, 2024

University of California, Berkeley, School of Law JD, 2017

Rice University BA, Political Science, magna cum laude, 2011

Admissions & Credentials

California

Court Admissions

US District Court for the Central District of California

US District Court for the Northern District of California

US District Court for the Southern District of California

US District Court for the Western District of Texas

Rankings & Accolades

Best Lawyers: Ones to Watch in America for Commercial Litigation (2026 - 2027)

Justice & Diversity Center of the Bar Association of San Francisco: Crystal Award (2024)

The American Lawyer and Law360: Member of a trial team recognized for an antitrust “pay-for-delay” litigation win (2023)

Global Competition Review: Litigation of the Year – Cartel Defense (2021)

Daily Journal: Member of a team that received one of the Top Defense Verdicts (2020)

Memberships & Affiliations

California Lawyers Association

American Bar Association (ABA)