# Cooley

## Kimberly Nguyen Special Counsel



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Reston

Technology Transactions Cyber/Data/Privacy Sponsorships, Endorsements and Promotions Fashion, Apparel and Beauty Sports+ Wellness

Kimberly Nguyen focuses on the legal and business needs of her clients in connection with their technology and intellectual property transactions, including counseling, structuring and negotiating such deals. She works with companies across all industries, including education, technology, mobile application development and distribution, payment processing, social media, cloud computing and online advertising.

Her practice regularly includes:

- Software licensing and SaaS agreements
- Technology, software and hardware development, procurement, resale and distribution arrangements
- Digital media transactions
- Strategic alliances and partnerships
- Privacy and data protection counseling
- Intellectual property ascts of M&A and financings

Prior to joining Cooley, Kimberly was an associate in the Washington, DC, office of a Los Angeles-based media and entertainment firm, where she focused on motion picture, television, technology and new media production and content licensing and commercial transactions.

Publications:

- Co-author, "Amendments to COPPA and Protecting Children's Privacy," Children's Technology Review, April 2013
- Co-author, "All's Fair in University Copying Case," Intellectual Property Magazine, November 2012
- Author, "The Trial of Joel Tenenbaum," Intellectual Property Magazine, September 2012
- Co-author, "Protecting Tech-Savvy Kids Online," Law360, Oct. 12, 2011
- Author, "PROTECT IP Act: Improved Rogue Websites Legislation Faces Continued Opposition," Bloomberg Law Reports, August 2011
- Author, "Mixed Standards for Preliminary Injunctions in IP Cases after eBay," The National Law Journal, May 9, 2011

#### Education

Washington College of Law American University JD, with honors, cum laude, 2009

Georgetown University BA, Psychology, with honors, cum laude, 2006

#### Admissions & Credentials

Maryland District of Columbia Virginia

### Memberships & Affiliations

Maryland State Bar Association District of Columbia Bar Association