

Jonathan Knisley

Associate Director of Business Marketing, Private Companies & Fund Formation

jknisley@cooley.com

+1 312 881 6687

Jonathan develops and executes marketing and business development initiatives for Cooley's private companies and fund formation practices. He partners with lawyers across the emerging companies, venture capital and investment funds teams to support strategic growth objectives, strengthen market visibility and enhance client engagement. Based in Chicago, Jonathan works across the firm to translate business goals and market insights into actionable strategies that deepen client engagement and strengthen Cooley's presence in the innovation ecosystem.

Jonathan develops and executes marketing and business development initiatives for Cooley's private companies and fund formation practices. He partners with lawyers across the emerging companies, venture capital and investment funds teams to support strategic growth objectives, strengthen market visibility and enhance client engagement.

Based in Chicago, Jonathan supports a broad portfolio of marketing and business development initiatives that advance practice growth and client engagement. He collaborates with attorneys and colleagues across the firm's marketing and client development department to develop strategic marketing plans, execute thought leadership and sponsorship programs, support business development opportunities and deliver client-focused initiatives aligned with the firm's market priorities. He also helps translate business goals and market insights into actionable marketing strategies that strengthen Cooley's presence within the innovation ecosystem.

Outside of Cooley, Jonathan is on the board of the Legal Marketing Association (LMA), Midwest Region, and currently serves as treasurer. Through his involvement with LMA, he helps support programming and professional development opportunities for marketing and business development professionals across the legal industry.

Education

University of Illinois Urbana-Champaign BA, Economics

Memberships & Affiliations

Legal Marketing Association

