Cooley

Rob Corwin

Director of Brand Experience



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Rob leads the creative, content, multimedia and digital marketing teams within Cooley's marketing organization. In this role, he provides stewardship for the firm's global branding program. Rob focuses on developing informative and engaging ways to showcase Cooley's unique nature to current and future clients and colleagues. His team's work encompasses corporate communications, thought leadership, online experiences, advertising, video production, physical environments and live events.

Education

Georgetown University BSBA, International Management