

## Ilana Brand

### Business Development Leader

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Ilana Brand serves as senior vice president, business development and strategy for Cooley's global digital health practice. She has 18+ years of experience in marketing, business development, strategic partnerships and communications. Ilana advises growth companies in the digital health sector, facilitating introductions to investors, strategists, advisors and talent to help companies thrive.

Throughout her tenure at Cooley, she headed strategic marketing initiatives for Cooley's global life sciences practice and helped launch the firm's digital health group. Prior to Cooley, Ilana served as director of Innovation Programs at CONNECT, a San Diego based organization promoting entrepreneurship, capital formation and innovation. Ilana has been a member of the BIO International Convention Program Committee since 2014, where she has been a key driver of the Digital Health Track at BIO. Ilana also serves as co-chair of the Women in Bio Digital Health community. She is a frequent speaker at industry events. Ilana earned her BA from Brandeis University in Economics and Sociology.

## Education

Brandeis University  
BA, Economics & Sociology