



Veritone Acquires Broadbean

June 5, 2023

San Francisco – June 5, 2023 – Cooley is advising Veritone, an artificial intelligence company, on its acquisition of Broadbean for \$52 million. Lawyers Bram Couvreur, Natalie Vernon and Rajdeep Bains are leading the Cooley team advising Veritone.

The acquisition of Broadbean, a software-as-a-service technology that makes talent acquisition and engagement more efficient, will expand Veritone's AI-powered human resources solutions offerings.

About Cooley LLP

Clients partner with Cooley on transformative deals, complex IP and regulatory matters, and high-stakes litigation, where innovation meets the law.

Cooley has 1,400 lawyers across 18 offices in the United States, Asia and Europe, and a total workforce of more than 3,000.

This content is provided for general informational purposes only, and your access or use of the content does not create an attorney-client relationship between you or your organization and Cooley LLP, Cooley (UK) LLP, or any other affiliated practice or entity (collectively referred to as "Cooley"). By accessing this content, you agree that the information provided does not constitute legal or other professional advice. This content is not a substitute for obtaining legal advice from a qualified attorney licensed in your jurisdiction, and you should not act or refrain from acting based on this content. This content may be changed without notice. It is not guaranteed to be complete, correct or up to date, and it may not reflect the most current legal developments. Prior results do not guarantee a similar outcome. Do not send any confidential information to Cooley, as we do not have any duty to keep any information you provide to us confidential. This content may have been generated with the assistance of artificial intelligence (AI) in accordance with our [AI Principles](#), may be considered Attorney Advertising and is subject to our [legal notices](#).

Key Contacts

C. Thomas Hopkins Santa Monica	thopkins@cooley.com +1 310 883 6417
Bram G. Couvreur Santa Monica	bcouvreur@cooley.com +1 310 883 6498
Natalie D. Vernon Colorado	nvernon@cooley.com +1 720 566 4287

Rajdeep Roger Bains San Diego	rbains@cooley.com +1 858 550 6117
Thomas Connors Boston	tconnors@cooley.com +1 617 937 2444
Ross Eberly Santa Monica	reberly@cooley.com +1 310 883 6415
Todd Gluth San Diego	tgluth@cooley.com +1 858 550 6140
John-Paul Motley Los Angeles	jpmotley@cooley.com +1 213 561 3204
Logan Tiari Los Angeles	ltiari@cooley.com +1 213 561 3207
Megan Browdie Washington, DC	mbrowdie@cooley.com +1 202 728 7104
Rama Padmanabhan San Diego	padmanabhan@cooley.com +1 858 550 6024
Ann Bevitt London	abevitt@cooley.com +44 (0) 20 7556 4264
Barbara Mirza Santa Monica	bmirza@cooley.com +1 310 883 6465
Christopher Kimball Washington, DC	ckimball@cooley.com +1 202 842 7892
Chris Coulter London	ccoulter@cooley.com +44 (0) 20 7556 4262
Paula Holland London	pholland@cooley.com +44 (0) 20 7556 4250

David Wilson London	dwilson@cooley.com +44 (0) 20 7556 4473
Patrick Van Eecke Brussels	pvaneecke@cooley.com +32 2 486 7501
Christine Graham London	cgraham@cooley.com +44(0) 20 7556 4455
Amy Collins London	acollins@cooley.com +44 (0) 20 7556 4375
Stella Sarma Brussels	ssarma@cooley.com +32 2 486 7533
David Hopkins Colorado	dhopkins@cooley.com +1 720 566 4063
Karen Tsai Washington, DC	ktsai@cooley.com +1 202 842 7857
Susan Piascik Christoff Washington, DC	schristoff@cooley.com +1 202 842 7854
Dillon Martinson Washington, DC	dmartinson@cooley.com +1 202 728 7092
Reid Hooper Washington, DC	rhooper@cooley.com +1 202 776 2097
Julie Wicklund Palo Alto	jwicklund@cooley.com +1 650 843 5093
Eerik Kukebal London	ekukebal@cooley.com +44 (0) 20 7556 4511
Liza Hadley Boston	lhadley@cooley.com +1 617 937 1362

Patrick Sharma Santa Monica	psharma@cooley.com +1 310 883 6464
Christian Lee San Francisco	christian.lee@cooley.com +1 415 693 2143
Austin Holt Santa Monica	aholt@cooley.com +1 310 883 6449
Chris Lynn London	clynn@cooley.com +44 20 7556 4197
Megan Drill San Diego	mdrill@cooley.com +1 858 550 6167
Julia R. Brinton Washington, DC	jrenehan@cooley.com +1 202 962 8364
Anna Caro London	acar@cooley.com +44 20 7556 4329
Andy Zachrich San Francisco	azachrich@cooley.com +1 415 693 2072
Julia Gage San Francisco	jgage@cooley.com +1 415 693 2217
James H. Reizman Santa Monica	jreizman@cooley.com +1 310 883 6585
Allison Kutner New York	akutner@cooley.com +1 212 479 6774
Leo Spicer-Phelps London	lspicerphelps@cooley.com +44 (0) 20 7556 4334
Bethan Chalmers London	bchalmers@cooley.com +44 20 7556 4619

Dominic Taylor London	dtaylor@cooley.com +44 20 7556 4397
Cara Buchicchio New York	cbuchicchio@cooley.com 1 212 479 6057
Eileen Leman Los Angeles	eleman@cooley.com +1 213 561 3216
Patricia Myers Colorado	pmyers@cooley.com +1 720 566 4011
Leanne Andrepont	landrepont@cooley.com +1 212 479 6438
Susan Mobley Reston	mobleysg@cooley.com +1 703 456 8051
Melissa Eskola Reston	meskola@cooley.com +1 703 456 8060
Dawn Roelofs Reston	droelofs@cooley.com +1 703 456 8565
Douglas Lyles	dlyles@cooley.com

This information is a general description of the law; it is not intended to provide specific legal advice nor is it intended to create an attorney-client relationship with Cooley LLP. Before taking any action on this information you should seek professional counsel.

Copyright © 2023 Cooley LLP, 3175 Hanover Street, Palo Alto, CA 94304; Cooley (UK) LLP, 22 Bishopsgate, London, UK EC2N 4BQ. Permission is granted to make and redistribute, without charge, copies of this entire document provided that such copies are complete and unaltered and identify Cooley LLP as the author. All other rights reserved.