

Morgan Perna

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Cyber/Data/Privacy
Artificial Intelligence
Emerging Companies
Consumer Protection
Technology Transactions
Life Sciences and Healthcare Regulatory

As a technologically fluent and pragmatic data, privacy and artificial intelligence (AI) risk management advisor, Morgan advises global organizations, startups and regulated entities on legal and regulatory issues at the forefront of emerging technologies. Covering the life cycle of data-driven offerings, she helps companies assess and mitigate privacy and cybersecurity risks and implement practical, scalable governance structures to support business initiatives in the technology, life sciences and consumer sectors. Morgan is trusted by leadership, engineering, product and information technology teams for her ability to align risk tolerance with business objectives and deliver right-sized, right-timed strategy and advice.

Morgan advises clients across industries and risk profiles on governance, data and regulatory risks spanning the AI life cycle. She tailors AI governance frameworks, data acquisition strategies and compliance plans for companies across the AI value chain. Morgan previously served as seconded product counsel for Apple Intelligence products.

Morgan architects end-to-end global privacy compliance programs with risk management solutions, addressing myriad global privacy risks and compliance obligations, including those relating to consumer protection, biometrics, wiretapping, cross-border data transfers and third-party risk management.

Education

University of Baltimore School of Law JD, summa cum laude, 2015

University of Maryland BA, Government and Politics, 2007

Admissions & Credentials

District of Columbia

Maryland

Court Admissions

US Supreme Court

Memberships & Affiliations

Certified Information Privacy Professional/United States (CIPP/US)