

# Rachel Shapiro

Associate



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Colorado

Private Equity  
Mergers and Acquisitions  
Technology  
Software  
Healthcare  
Retail and Consumer Products

Rachel represents private equity sponsors and public and private companies in connection with mergers, acquisitions, divestitures, minority investments, and other complex business transactions. Her experience covers a wide range of industries, with an emphasis on technology, software, consumer products, healthcare and manufacturing. Rachel also advises the portfolio companies of her private equity clients in connection with strategic add-on acquisitions, financings and general corporate counseling.

In addition to her transactional practice, Rachel is deeply committed to pro bono work. She has completed internships with the Office of the Colorado State Public Defender, the Brennan Center for Justice at New York University School of Law, and Lambda Legal. She also has been involved with advocacy matters for veterans and 14th Amendment protection for LGBTQ+ persons.

## Rachel's representative experience includes advising:

- ABOUT (previously known as Central Logic), a Rubicon Technology Partners portfolio company, on its acquisition of Ensocare\*
- Alchemer (previously known as SurveyGizmo) on its sale to KKR Ascendant fund\*
- American Broadband in connection with several potential acquisitions\*
- AudienceView, a Rubicon Technology Partners portfolio company, on a potential acquisition\*
- Blue Point Capital Partners on its acquisition of Mattco Forge\*
- Cardiovascular Medicine on its sale to Webster Equity Partners\*
- Catalyst Investors on its investment in:
  - Envoy Global\*
  - Weave Communications\*
- Cin7, a Rubicon Technology Partners portfolio company, on its acquisition of Inventoro
- Código 1530 Tequila on its joint venture with Pernod Ricard\*
- Copley Equity Partners on its acquisitions of:
  - AuctionIQ\*
  - Tourmaline Partners\*
  - Triton Environmental Consultants\*

- Enhanced Equity Partners on its sale of MedTest Holdings to HORIBA\*
- Excellere Partners on its sale of Two Labs to Envision Pharma Group\*
- FTP Power, a former portfolio company of Fir Tree Partners, on its sale to The AES Corporation and Alberta Investment Management Corporation\*
- High Street Capital on a confidential acquisition\*
- INTTRA on its sale to E2open\*
- Jones Lang LaSalle Americas on its acquisition of Building Engines\*
- Lee Equity Partners on its acquisition of The Living Company\*
- Lift Works on its sale to Sunbelt Rentals\*
- Mass Movement on its sale to JB Hunt\*
- Maverick Therapeutics on its sale to Takeda Pharmaceutical Company\*
- Mill Point Capital on its acquisitions of:
  - Affinion Insurance Solutions\*
  - Kemp Technologies\*
- NextGuest on its merger with Cendyn\*
- Pamplona Capital Management on its sale of Beacon Rail Leasing to institutional investors advised by JP Morgan Asset Management\*
- Puget Sound Energy in a sale of assets to Grand HVAC Leasing\*
- QSR International, a Rubicon Technology Partners portfolio company, in a confidential transaction\*
- Revint Solutions, a New Mountain Capital portfolio company, on its acquisition of AcuStream and Cloudmed\*
- Rubicon Technology Partners in potential acquisitions of certain new platforms and potential sales of some of its portfolio companies\*
- SimonMed Imaging on its sale to American Securities\*
- Two Labs, a former portfolio company of Excellere Partners, on its acquisition of CEEK Enterprises\*
- Uplight (previously known as Tendril Networks), a former Rubicon Technology Partners portfolio company, on its merger with Simple Energy\*
- Wonderly on its sale to Amazon\*
- Zelnick Media Capital on its investment in Dynasty Sports & Entertainment\*

*\*Representation handled prior to joining Cooley*

## Education

New York University School of Law  
JD, 2016

University of Vermont  
BA, magna cum laude, 2010

## Admissions & Credentials

Colorado

New York

New Jersey