

# Daily Journal

APRIL 22, 2015

## The Leading Intellectual Property Attorneys in California 2015

The most compelling aspect of choosing the list of leading intellectual property attorneys in California is recognizing the diversity of their achievements, and their ability to stay on the cutting edge of new developments in patent, copyright and trademark law.

While based in the state, leading litigators travel the nation to try cases, whether it's in the Eastern District of Texas, the U.S. International Trade Commission, or a new U.S. Patent and Trademark Office proceeding to determine whether a patent is valid. A few litigators successfully argued or defended cases before the U.S. Supreme Court. Copyright attorneys were in the midst of battles between technology and content providers. Trademark lawyers fought to protect their clients.

The patent prosecutors and portfolio managers on the list represent medical device makers and technology companies, drafting and defending new patents, protecting trademarks and copyrights, while often handling IP aspects of major acquisitions.

The lawyers chosen for this year's list helped to advance technological innovation or transform the law while representing a range of clients that includes Hollywood studios, technology giants, aggressive startups, and the daughter of a screenwriter. The list demonstrates the impressive and diverse work done by California attorneys whose work advances the state's leadership in intellectual property law.

—The Editors

### TOP PORTFOLIO MANAGERS & PATENT PROSECUTORS

## Nan Wu

**FIRM:**  
Cooley LLP

**CITY**  
San Francisco

**SPECIALTY**  
Patent



**W**u has developed and implemented a global patent protection strategy for client Abaxis

Inc., a medical technology company. She established a patent portfolio that covers products made by Abaxis but also covers alternative uses for those products. She said this strategy helps the company gain exclusivity in the marketplace.

Wu also helped Abaxis license technology to strengthen the company's patent position, yielding millions of dollars in revenue for the company.

In addition, Wu conducts patent due diligence for her clients.

One of these, Ultragenyx Pharmaceutical Inc., based in Novato, went public in February 2014 and has had two offerings since, one in July 2014 and another in February. Of her strategy for managing the company's patent portfolio, Wu said "it has been very successful for them."

Another client, Auris Medical Holding AG, had a successful IPO in August 2014.

In preparation for that, Wu reviewed the patents the company owned to establish the patent position of the company before it went public. She also "provided information to the banker's counsel" regarding the company's patent portfolio.

Wu also helps her clients extend the term of their patented technology. "Sometimes the patent term is not as long as people want it to be," she said. "So you want to have additional patents filed so you have a longer term of protection on the product."

She also counsels a variety of venture capital firms on intellectual property issues..

— Hetert-Qebu Walters