

## 2023 Director Education Opportunities (Updated January 2023)

| Program   | Cost  | Description   |
|---|---|---|
| Corporate Directors   |   |   |
| Directors Forum<br>February 28 – March 1, 2023<br>Ponte Vedra Inn & Club<br>Ponte Vedra Beach, Florida<br>(in person)   | \$1,495   | <ul> <li>The Directors Forum provides an opportunity for directors to learn alongside their director peers. Participate in highly engaged conversations, informative case studies and interactive panels facilitated by sitting directors, veteran board advisers and esteemed professors. The forum will address the most pressing issues facing boards today, and directors will leave with new perspectives to overcome the specific challenges confronting their respective boardrooms.</li> <li>New for 2023: Committee-focused peer exchanges are being added to this year's forum – a one-of-a-kind setting to tackle the expanding oversight responsibilities of audit, compensation or nominating/governance committees through candid, peer-driven conversations. The forum also is adding a special exchange for private company boards to address their unique governance challenges and best practices.</li> </ul>   |
| <u>19th Annual Boardroom Summit</u><br>and Board Committee Peer<br><u>Exchange</u><br>September 13 – 14, 2023<br>Marriott Marquis<br>New York City<br>(in person) | \$2,495   | <ul> <li>Corporate board members face some of the greatest challenges of the past 25 years, from the uncertain economy and the overheated labor market to digital revolutionaries, activist stakeholders and hard-driving Washington regulators. This program can help you build your skills, refresh your perspective and be ready for whatever comes next.</li> <li>Connect with directors for an off-the-record discussion around best practices and solutions for your most critical issues. We will solicit input from participants to develop the most relevant outline for each group – the audit committee, compensation committee, nominating/governance committees, and lead directors and board chairs.</li> </ul>   |
|   | Corporate Directors         Directors Forum         February 28 – March 1, 2023         Ponte Vedra Inn & Club         Ponte Vedra Beach, Florida         (in person)         19th Annual Boardroom Summit         and Board Committee Peer         Exchange         September 13 – 14, 2023         Marriott Marquis         New York City | Corporate Directors         Directors Forum       \$1,495         February 28 – March 1, 2023       Ponte Vedra Inn & Club         Ponte Vedra Beach, Florida       (in person)         19th Annual Boardroom Summit and Board Committee Peer       \$2,495         September 13 – 14, 2023       Marriott Marquis         New York City       Image: Commit and co |

| Organizer   | Program  | Cost                                     | Description  |
|---|--|--|--|
| Columbia Business<br>School                         | Corporate Governance Program:<br>Developing Exceptional Board<br>Leaders<br>February 27 – March 3, 2023 (live<br>online)<br>May 23 – 25, 2023<br>Manhattanville campus<br>New York City<br>(in person) | \$7,750 (live<br>online or in<br>person) | <ul> <li>This program equips executives and professionals who currently serve or are interested in serving on corporate boards with the knowledge they need to excel as stewards of shareholders promoting long-term and sustainable value creation.</li> <li>Drawing on thought leadership from practicing directors and world-renowned experts at Columbia Business School, this program integrates academic research and a deep understanding of the emerging issues that boardrooms face.</li> </ul>   |
| Harvard Business S                                  | chool  |  |  |
| Harvard Business<br>School – Executive<br>Education | Preparing to Be a Corporate<br>DirectorMarch 15 – 18, 2023<br>Harvard Business School campus<br>(in person)Virtual session<br>Virtual session  | \$10,500                                 | What does it take to succeed as a corporate director? For senior executives interested in joining a corporate board, preparation is key, as board service presents unique responsibilities, dynamics, risks and opportunities. It also calls for a distinctive set of skills. This program will provide critical tools and insights to enhance your readiness for corporate board service and enable you to make a lasting contribution at the highest level of an organization. This board-readiness program examines best practices for corporate board service. You'll gain a greater understanding of the role and responsibilities of corporate directors – and the challenges you can expect to face in that role. By completing this program, you'll signal that you are equipped with the core knowledge needed to be effective as a corporate director. |
| Harvard Business<br>School – Executive<br>Education | Making Corporate Boards More<br>Effective<br>July 12 – 15, 2023<br>Harvard Business School campus<br>(in person)   | \$10,500                                 | <ul> <li>Faced with increasingly complex oversight challenges and demands for greater transparency, how can today's boards do more for their companies? In this board of directors education program, you'll gain a deeper understanding of a board's responsibilities in areas such as financial resilience, strategic direction, executive compensation and regulatory compliance. At the same time, you'll learn how to work more effectively with fellow directors and company management to strengthen governance, manage unexpected crises and make decisions that drive long-term corporate success.</li> <li>This corporate governance program is based on the premise that there is no one best way for boards to operate – rather, each board must develop</li> </ul>  |

| Organizer   | Program   | Cost     | Description   |
|---|---|----------|---|
|   |   |          | practices that suit the unique needs of its company and management. As<br>you examine the latest thinking on the internal function of corporate boards,<br>interaction with management and overall board relations, you'll discover<br>how to enhance and focus your own board's efforts.   |
| Harvard Business<br>School – Executive<br>Education | Compensation Committees – New<br>Challenges, New Solutions<br>July 16 – 18, 2023<br>Harvard Business School campus<br>(in person)         | \$7,000  | Executive compensation has become a flashpoint issue for board<br>members, institutional investors, regulators and the media. By examining<br>critical market and regulatory issues, this board leadership program<br>enables compensation committee chairs and members to design more<br>effective compensation programs. You'll explore best practices for aligning<br>executive pay to business strategy and company goals, as well as meeting<br>shareholder expectations as the regulatory climate evolves.<br>This executive compensation training program will enable you and your<br>committee to contribute more effectively to long-term performance,<br>corporate profitability and employee satisfaction.   |
| Harvard Business<br>School – Executive<br>Education | Audit Committees in a New Era of<br>Governance<br>July 19 – 21, 2023<br>Harvard Business School campus<br>(in person)                     | \$7,000  | As the focus on corporate governance and oversight has grown, so has the complexity of regulatory challenges facing audit committees. This corporate governance strategy program explores the best practices that your audit committee can use to fulfill its mandate and increase its strategic contribution. You'll acquire the frameworks to align corporate strategy with financial reporting – and help your company operate more effectively in today's rigorous market and regulatory environment.<br>This audit committee training program prepares you to manage the creative tension between the compliance and strategic roles of the audit committee. While improving your ability to ensure compliance, transparency and accountability, you'll learn how to move your company beyond a compliance mentality toward strategic financial reporting and effective risk |
| Harvard Business<br>School – Executive<br>Education | Women on Boards: Succeeding as<br>a Corporate Director<br>November 27 – December 1, 2023<br>Harvard Business School campus<br>(in person) | \$14,000 | Traditionally, the majority of board appointments are made through informal<br>networks that are especially hard for women to break into. Designed<br>specifically for top women executives, this program provides insight into<br>navigating the board selection process and maximizing your success as a<br>corporate director. By focusing on the critical issues facing boards today,<br>this program will help you learn how to approach board selection<br>strategically, raise your profile and find your best match.  |

| Organizer   | Program  | Cost     | Description  |
|---|--|----------|--|
|   |  |          | Preparing to take your place on a corporate board means building the knowledge, skills and attitudes that boards are seeking. This program unpacks the process of board selection to help you understand the explicit and implicit ways that boards function. You'll learn how to advance your candidacy by making connections with directors, founders, funders and elite search firms – and excel in your new role by contributing to corporate governance at the highest level.             |
| Harvard Business<br>School – Executive<br>Education | Advanced Corporate Director<br>Seminar<br>May 11 – 13, 2023<br>Harvard Business School campus<br>(in person) | \$7,000  | In this program, offered exclusively to past participants of select Harvard<br>Business School (HBS) corporate board-focused programs, you'll explore<br>new cases and engage in the most pressing topics facing corporate boards<br>today – all while reconnecting with your HBS Executive Education<br>colleagues and growing your network within the board of directors<br>community.<br>Debate and learn from cases examining the changing nature of the board's                           |
|   |  |          | role. As you explore board responsibilities in an evolving business context, you will expand your network – and uncover new ways you can improve your company and your board.  |
| Harvard Business<br>School – Executive<br>Education | Value Creation Through Effective<br>Boards<br>May 15 – 18, 2023<br>Spain<br>(in person)                      | €7,100   | The impact of a corporate board can be significant, but the challenges<br>faced by board members are increasingly complex. Designed to enhance<br>your contribution as a corporate board member, this program provides the<br>frameworks for optimizing board structure, engagement and performance.<br>With greater insight into corporate governance oversight and best practices,<br>you'll emerge as a stronger leader and decision-maker, ready to create<br>more value for your company. |
|   |  |          | Focused on improving corporate board effectiveness, this program helps<br>you master global governance challenges, build productive relationships<br>with the CEO and management team, and implement efficient processes<br>that drive corporate strategy and business value.  |
| Harvard Business<br>School – Executive<br>Education | Accelerating Board Diversity<br>October 4 – 7, 2023<br>Harvard Business School campus<br>(in person)         | \$11,250 | Driven by the benefits of diverse points of view in the boardroom – and by shareholder and social pressure – corporations are getting serious about increasing boardroom diversity. This imperative is animating board recruiting and expanding the demand for diverse candidates.   |
|   |  |          | In this program, senior executives from underrepresented groups will learn<br>how to prepare to fulfill this growing demand. The program will equip you  |

| Organizer                 | Program   | Cost    | Description  |
|---------------------------|---|---------|--|
|                           |   |         | with critical tools and insights that will enhance your readiness for corporate board service – and enable you to make a lasting contribution at the highest level of an organization.   |
| INSEAD Business           | School  |         |  |
| INSEAD Business<br>School | International Directors ProgrammeThree in-person modules:June 25 – 28, 2023SingaporeSeptember 25 – 28, 2023Fontainebleau, FranceDecember 11 – 13, 2023SingaporeThree in-person modules:June 27 – 30, 2023SingaporeOctober 2 – 5, 2023SingaporeDecember 13 – 15, 2023Singapore | €33,900 | This is a flagship course in corporate governance that provides a unique educational experience to develop effective directors for the global business scene. Today's supervisory boards have to contend with a host of new pressures, challenges and risks, in addition to evaluating the performance of the CEO and senior executives. They must therefore set the company's strategic direction, often across diverse product markets and geographies, and monitor the firm's risk profile.<br>Set within an international context that is unique in director education, this course offers practical and tested frameworks and tools to sharpen judgment and decision-making skills. It also will help augment the oversight abilities of directors seeking to boost their existing competencies or to be better prepared for new board mandates. In three focused modules, you'll master strategies for the fundamental areas of board effectiveness and dynamics, board decision-making and oversight, and director effectiveness and development. |
| INSEAD Business<br>School | Leading From the Chair<br>June 8 – 11, 2023<br>Fontainebleau, France<br>(in person)   | €8,200  | <ul> <li>This course provides board chairs with the opportunity to discover, share and practice techniques for achieving greater board effectiveness.</li> <li>Because the role of the chair in particular has assumed greater significance, visibility and complexity than in the past, an increasingly different skill set and distinctive form of engaged, informed and strong board leadership is required.</li> <li>From setting direction and shaping strategy to acting as the liaison between the board, CEO and external stakeholders, board chairs face everincreasing demands and challenges. In this context, the need for an</li> </ul>   |

| Organizer                 | Program   | Cost   | Description  |
|---------------------------|---|--------|--|
|                           |   |        | exceptional chair has never been more crucial in board effectiveness and<br>influencing organizational performance and direction. This course is<br>designed to sharpen your skills for leading an effective and high-performing<br>board, which can effectively set and implement the company's direction and<br>strategy.  |
| INSEAD Business<br>School | Advanced Strategy for Directors<br>Programme<br>July 3 – 7, 2023<br>Fontainebleau, France<br>(in person)  | €9,950 | This course aims to deepen directors' understanding of the complexities of<br>the new business landscape. A dynamic mix of lectures and discussions<br>enables participants to review and explore key issues, such as the impact<br>of digital technology on strategy, organizations and the board's role. Role-<br>playing allows directors to practice formulating, implementing and<br>evaluating strategies in a board environment.  |
| INSEAD Business<br>School | Value Creation for Owners and<br>Directors<br>April 24 – 28, 2023<br>Fontainebleau, France<br>(in person) | €9,950 | This course is designed to develop the skills and knowledge for highly<br>effective ownership and board membership. Due to a significant shift of<br>responsibility for company performance and sustainability (that is, value<br>creation and preservation) from management to the boardroom, business<br>owners and directors need to play an increasingly active and critical role in<br>strategic guidance, oversight and effective decision-making.<br>This course focuses on the key areas of value creation, including finance,<br>governance, strategy, leadership and organizational skills. Through<br>specifically developed INSEAD frameworks and tools, the course provides<br>business owners and directors with skills that will enable them to<br>incorporate the concept of value creation via a more systematic, principled<br>and disciplined approach. |
| INSEAD Business<br>School | Aspiring Directors Programme<br>April 10 – 14, 2023<br>Fontainebleau, France<br>(in person)               | €9,950 | This course aims to answer the fundamental questions, such as: What are<br>the main institutions, roles and processes in corporate governance? And<br>how can directors best exercise their responsibilities in the boardroom?<br>Board members continually face new challenges in areas such as diversity,<br>sustainability and digital advancements. Dynamic and immersive learning<br>experiences in this course will help participants understand the essential<br>areas of the board – including architecture, structure, processes and the job<br>market – so they can progress toward a board position with confidence.  |

| Organizer   | Program  | Cost     | Description  |
|---|--|----------|--|
| Kellogg School of M   | anagement – Northwestern Univers   | ity      |  |
| Kellogg School of<br>Management<br>(Northwestern<br>University) | Women's Director Development<br>Program: The Journey to the<br>Boardroom<br>November 1 – 3, 2023<br>Allen Center, Illinois<br>(in person)  | \$11,550 | This highly customized program from the Kellogg Center for Executive<br>Women provides a rigorous approach to corporate director training. You'll<br>gain the skills you need to be an effective board member and practical tools<br>for landing a seat at the table. In a collaborative atmosphere, you'll learn<br>alongside other rising executive women.<br>Through one-on-one interactions with experienced directors, board advisers<br>and senior Kellogg professors, as well as alums of this program currently<br>sitting on corporate boards, you'll discover how to make the leap onto<br>nominating committees' radar screens, gain insight into choosing the right<br>board opportunities for you and understand how to contribute meaningfully<br>as a director.                               |
| Kellogg School of<br>Management<br>(Northwestern<br>University) | Corporate Governance:<br>Effectiveness and Accountability in<br>the Boardroom<br>May 22 – 25, 2023<br>Allen Center, Illinois<br>(in person)<br>November 6 – 9, 2023<br>Allen Center, Illinois<br>(in person) | \$10,950 | This highly interactive and engaging program will prepare you to claim your seat on the board with confidence – and to deal effectively with those difficult, often unpredictable situations that all directors inevitably must face. You'll be guided by top Kellogg faculty, in collaboration with recognized corporate governance experts, to deepen your understanding of your responsibilities as a board member, develop the essential skills and strategic insight needed to serve effectively and learn how to apply them in practice. You'll orient yourself to the shareholders' perspective, gain an understanding of the interests of multiple constituencies and learn frameworks that can move the board beyond ensuring compliance to identifying opportunities for long-term value creation. |
| National Association  | of Corporate Directors (NACD)  |          |  |
| National Association<br>of Corporate<br>Directors (NACD)        | Master Class – Cyber-Risk<br>Oversight<br>March 23 – 24, 2023<br>The Ritz-Carlton<br>Washington, DC<br>(in person)   | \$3,995  | <ul> <li>This program offers an unrivaled environment for open peer-to-peer conversation and stimulating analysis of emerging disruptions. Each NACD Master Class event provides new and relevant content on the important topics your board needs to understand, including the best "next practices" to lead your board through periods of rapid change.</li> <li>This session will center on contemporary issues in cybersecurity: How is your organization's most critical data protected? How do you ensure your organization has the right tools and resources to detect, respond and become resilient to cyberattacks? How does visibility into your digital assets</li> </ul>   |

| Organizer  | Program  | Cost  | Description  |
|--|--|---|--|
|  |  |   | mitigate operating risk? And what questions do you need to ask your chief information security officer to get the right information?   |
| National Association<br>of Corporate<br>Directors (NACD) | NACD Summit 2023<br>October 8 – 11, 2023<br>Gaylord National Resort<br>Washington, DC<br>(in person) | ТВА   | For more than 30 years, thousands of directors worldwide have gathered at<br>the annual NACD Summit to learn, be inspired and connect with their<br>peers. The summit is where the greatest minds in corporate governance<br>convene to take on the critical issues facing boardrooms today to<br>collectively shape the future of exemplary board leadership.   |
| National Association<br>of Corporate<br>Directors (NACD) | Virtual Director Professionalism<br>(This is a self-led online course.)                              | \$3,500   | This training program serves as the prerequisite foundation course for<br>NACD Directorship Certification, and it provides directors with real-world<br>and real-time insights into the boardroom fundamentals necessary to<br>successfully navigate today's dynamic business environment. Directors<br>preparing for a new public company board role or looking to position<br>themselves for future board seats will benefit from the panel discussions,<br>case studies and keynote presentations by experienced directors offered by<br>this course. |
| National Association<br>of Corporate<br>Directors (NACD) | CERT Certificate in Cyber-Risk<br>Oversight Program<br>(This is a self-led online course.)           | \$3,995<br>(members)<br>\$4,995<br>(nonmembers) | Every year, we find ourselves relying more and more on digital services.<br>Our businesses and our lives depend on connected technologies, but along<br>with that growing dependence comes growing risk. Thieves, hackers,<br>nation-state actors, natural disasters and other destructive forces can take<br>down the digital presence of a business in minutes. Helping governance<br>professionals understand how to identify cybersecurity threats and provide<br>oversight of critical digital assets are the goals of this important course.       |
| National Association<br>of Corporate<br>Directors (NACD) | Director Proficiency: Financial<br>Oversight<br>(This is a self-led online course.)                  | Free<br>(included in<br>membership)             | All directors must have a certain level of financial literacy to fulfill their role<br>as a board member – it is both a legal duty and a practical necessity – and<br>this course helps you attain, or maintain, that basic literacy in finance and<br>financial statements. Intended to help you "fill in the gaps," regardless of<br>your background or previous corporate experience, this course will help you<br>feel more confident that you have the solid foundation in financial analysis<br>that all board members should have.                |
| National Association<br>of Corporate<br>Directors (NACD) | Directorship Essentials:<br>Compliance and Ethics<br>(This is a self-led online course.)             | Free<br>(included in<br>membership)             | An organization's commitment to compliance and ethics implicates, and is demonstrated by, almost everything a board of directors does. Oversight of the organization's compliance and ethics program is a core duty of directors, and this course is for new directors and others who want a comprehensive understanding of those responsibilities. In this course, you'll receive an overview of the essential components of a compliance and ethics program – and the board's role in that program's success.  |

| Organizer  | Program  | Cost                                | Description  |
|--|--|-------------------------------------|--|
| National Association<br>of Corporate<br>Directors (NACD) | Directorship Essentials: Risk<br>Oversight<br>(This is a self-led online course<br>series.)  | Free<br>(included in<br>membership) | This dynamic and interactive e-learning series is designed to provide<br>information about the fundamentals of effective directorship – including<br>short case studies, key questions that directors should ask management,<br>and introductions to key regulatory and investor expectations. Each course<br>within this series will focus on one core governance topic, drawing on<br>insights from NACD's Director Essentials and Director FAQs publication<br>series, among other thought leadership. Perfect for onboarding new<br>directors or as an ongoing resource for more tenured board members, the<br>course content is accompanied by a wealth of practical tools and resources<br>to bring back to your own boardroom.  |
| Practising Law Instit                                    | tute (PLI)   |                                     |  |
| Practising Law<br>Institute (PLI)                        | Twenty-First Annual Directors'<br>Institute on Corporate Governance<br>November 27, 2023<br>PLI New York<br>New York City<br>(in person; also available via live<br>webcast and on demand) | \$1,995                             | In this fast-changing environment, boards must grapple with increasing<br>expectations and responsibilities, including oversight of complex<br>operational issues, risk management, board succession, audit committee<br>oversight, executive compensation, disclosure, and responsiveness to and<br>communication with shareholders pressing different concerns. In addition,<br>new laws and regulations, and pressure from institutional shareholders,<br>have put new requirements on companies and on boards.<br>At this event, corporate governance experts – directors, government<br>officials, corporate counsel and consultants – will share their perspectives<br>on successfully navigating the COVID-19 pandemic, enhanced<br>environment, social and governance expectations, and the fast-changing<br>regulatory environment, as well as the steps boards will want to consider<br>taking to meet these ever-changing expectations and pressures. |
| Practising Law<br>Institute (PLI)                        | ESG 2023: What It Means for<br>Boards, Management, and Counsel<br>June 16, 2023<br>PLI New York<br>New York City<br>(in person; also available via live<br>webcast and on demand)          | \$1,940                             | The assessment and management of environment, social, and governance<br>(ESG) risks and opportunities has become a critical priority for boards,<br>management and counsel as a result of a growing recognition of the<br>connection between ESG and long-term value creation, significant changes<br>in investor expectations, increasing pressure from customers and<br>employees, and the advent of additional legal requirements. This program<br>for board members, company management, and in-house and outside<br>counsel will address the relationship between ESG and long-term value<br>creation, the duties of directors with respect to ESG initiatives, the drivers of<br>corporate adoption of ESG measures, ESG frameworks and standards, and<br>best practices for ESG governance. Attend this program to better<br>understand the significant recent developments that have led to the  |

| Organizer  | Program   | Cost   | Description   |
|--|---|--|---|
|  |   |  | elevation of ESG as a key component of corporate governance – and the practical changes companies are making to effectively respond to such developments.   |
| Stanford University  |   |  |   |
| Stanford Law School<br>and Rock Center for<br>Corporate<br>Governance                    | Directors' College<br>June 26 – 28, 2023<br>Stanford, California<br>(in person)       | \$8,450 (until<br>March 1)<br>\$8,950 (after<br>March 1) | The nation's premier executive education program for directors and C-level executives of publicly traded firms gives you the chance to engage virtually with leading CEOs, directors, regulators, jurists and scholars on a rigorous and balanced examination of a broad range of issues that confront modern boards – including crisis anticipation and management, shareholder engagement, compensation strategy, board evaluation and refreshment, and emerging challenges, including artificial intelligence and the politicization of the corporation.   |
| Stanford Graduate<br>School of Business,<br>in collaboration with<br>Stanford Law School | Directors' Consortium<br>October 16 – 20, 2023<br>Stanford, California<br>(in person) | \$15,000   | Over four rigorous days of learning from world-class faculty combined with<br>invaluable networking, this consortium will give you the strategies,<br>frameworks and best practices for making complex and crucial board<br>decisions in uncertain times.<br>Cybersecurity, shareholder activism, financial literacy, liability risk – the list<br>of issues and responsibilities for board members is ever-increasing and<br>changing. Drawing on cutting-edge research, current governance issues,<br>emerging topics and practical knowledge, this course will go beyond<br>compliance to explore how directors can best represent shareholders and<br>other stakeholders. You'll learn about financial reporting, compensation,<br>fiduciary duties, CEO succession and more. You'll also develop a greater<br>understanding of the board's oversight and advisory roles as you examine<br>real-world scenarios and formulate action plans with people confronting<br>similar problems. |

| Organizer                                | Program   | Cost    | Description   |
|--|---|---------|---|
| UCLA Anderson Sch                        | ool of Management   |         |   |
| UCLA Anderson<br>School of<br>Management | Becoming a Guiding Force on Your<br>BoardSpring session:April 17 – 20, 2023<br>Los Angeles, California<br>(in person)Fall session:September 26 – 29, 2023<br>Los Angeles, California<br>(in person) | \$8,500 | This program will help you gain the skills you need to guide and support<br>your executive leadership team around the crucial issues of strategy,<br>structure and succession. We offer a powerful combination of foundational<br>topics and advanced insight on the timeliest and most pressing issues<br>facing boards today, taught by world-class UCLA Anderson School of<br>Management faculty and distinguished speakers representing some of the<br>nation's most prestigious organizations. Whether you're a seasoned<br>director or new to the responsibility, you'll emerge from this in-person<br>experience with greater powers to provide active, informed and<br>independent guidance to your senior leadership team.   |
| UCLA Anderson<br>School of<br>Management | Women in Governance: Preparing<br>for Board Service<br>April 25 – May 30, 2023<br>(live online)   | \$4,000 | <ul> <li>This program prepares mid- to senior-level business leaders for advancement to corporate board membership by developing the governance acumen required for board success and focuses on three dimensions of board membership:</li> <li>1. Developing your board IQ through understanding corporate board structure, roles and committee responsibilities, and deepening your knowledge of strategic goals, financial health and ethical issues that the board faces. Case studies and firsthand accounts of board challenges will be presented.</li> <li>2. Developing your board EQ through uncovering the persuasion and influence skills required to be an effective board member.</li> <li>3. Getting a seat at the table by developing an individualized strategy and campaign for researching, positioning and targeting board nominations. Special emphasis is placed on building networks and making connections, identifying expertise and building a personal leadership brand.</li> </ul> |
| Vanderbilt Universit                     | y – Owen Graduate School of Manag   | jement  |   |
| Vanderbilt University<br>– Owen Graduate | Executive Leadership<br>February 22 – 24, 2023  | \$3,395 | Some people seem to have a natural gift for transforming an organization, creating a high-performance culture and driving change. For most of us, however, leading teams and organizations is an acquired skill.  |

| Organizer               | Program  | Cost               | Description   |
|-------------------------|--|--------------------|---|
| School of<br>Management | Nashville, Tennessee<br>(in person)  |                    | By the end of this highly interactive program conducted by one of the nation's top business experts on executive leadership, you'll be equipped to become a more effective leader – and achieve your professional and organizational goals.   |
| Wharton – Unive         | rsity of Pennsylvania  |                    |   |
| Wharton                 | Boards That Lead: Corporate<br>Governance That Builds Value<br>February 1 – 2, 2023<br>Philadelphia, Pennsylvania<br>(in person) | \$5,700            | Chief executives today face a number of challenges in the boardroom,<br>including increased regulation, pressure from activist shareholders and<br>corporate governance reforms. This course provides practical steps that<br>directors and executives of publicly traded companies can take to make<br>their corporate performance more effective through collaborative<br>leadership.<br>This program provides intriguing insights into corporate governance, giving<br>directors and C-suite executives the information they need to be high-<br>performing board members who add significant value to the company.<br>Executives who attend this program gain a new perspective on corporate<br>board governance and what constitutes a strong board while also acquiring<br>the skills to more easily collaborate, lead and motivate each other and<br>management. |
| Wharton                 | Corporate Governance: Essentia<br>for a New Business Era<br>April 19 – 27, 2023<br>(live online)                                 | <u>als</u> \$7,800 | Today's corporate boards face historic and unprecedented challenges.<br>Boards of directors must navigate these sources of unexpected enterprise<br>risk while capably monitoring their firms' financial performance. For those<br>responsible for filling board seats, the push toward making boards more<br>diverse and inclusive adds complexity. Meanwhile, new opportunities are<br>emerging for those seeking board service.<br>This course provides critical tools for aspiring, newly appointed and veteran<br>board members, as well as executives working with their board or other<br>boards. Participants will gain insight into the duties and nuances of board<br>service and learn to forge partnerships with company officers to strengthen<br>financial return, enterprise risk management and governance diversity.                                   |
| Wharton                 | Women on Boards: Building<br>Exceptional Leaders   | \$7,800            | In this course, you'll explore how to build your personal brand and learn to strategically use social media, choose the right speaking engagements, construct a powerful network and more. You'll also receive in-depth   |

| Organizer | Program                             | Cost | Description   |
|-----------|-------------------------------------|------|---|
|           | June 20 – 28, 2023<br>(live online) |      | guidance for putting together your board bio, CV or résumé, and LinkedIn profile. With these skills in your arsenal, you can become a recognized expert in your field so boards will seek you out.  |
|           |                                     |      | This program also will give you a strong foundation for serving in your first director role. Explore how to navigate the politics and culture of the boardroom – and discover how to make your voice heard. Find out how to look for red flags in accounting, compensation and succession, and learn other board fundamentals. You'll discuss social movements such as #MeToo and Black Lives Matter, emerging threats such as disruptive technology, and ways to monitor these trends on behalf of all stakeholders. |