

Cooley

Social Impact Investing



Why Cooley

Social impact today spans much more than philanthropy. It's a fast-moving ecosystem of mission-driven companies and visionary investors reshaping markets. Cooley sits at the center of this ecosystem. With unmatched experience in emerging companies, venture capital, and fund formation, and a client base that is building the future across sectors, we are uniquely positioned to help align mission with growth.

Our capabilities

We understand the opportunities and challenges of scaling impact – from structuring favorable deals with mission-driven investors, to navigating evolving regulatory landscapes, to connecting founders and funders. Our team is not just lawyers – we are advisors, connectors, and ecosystem builders.

- ✓ Entity formation
- ✓ Corporate governance
- ✓ Fund formation
- ✓ Regulatory guidance
- ✓ Impact investing
- ✓ Strategic partnerships
- ✓ M&A
- ✓ Exit planning



Unparalleled ecosystem access

Our platform connects startups, investors, and funds across the impact spectrum, giving clients access to one of the most robust ecosystems in the industry.



Deep tech + impact experience

We bring decades of experience in technology and innovation, giving us a unique advantage in impact areas including edtech, biotech, climatetech, foodtech, digital health, agtech, wellness, and more.



Aligning mission + momentum

We understand what impact investors are looking for and how to negotiate and structure deals that advance mission without sacrificing growth.



Cross-disciplinary team

A powerhouse group of attorneys across emerging companies, venture capital, fund formation, M&A, capital markets, regulatory, and corporate governance works seamlessly to serve this vertical.



Market insight + foresight

Our team has an impeccable grasp of market dynamics and “looks around corners” to anticipate risks and opportunities, keeping our clients ahead of the curve.



Scaling with purpose

We help impact-driven companies move from early stage to global scale with tailored legal strategies, practical playbooks, and resources designed to accelerate growth and amplify impact.

“Cooley LLP is an established name in the venture capital funds market that is lauded for its advice on an array of fund formation operations in the impact space. The group frequently represents technology and life sciences companies actively seeking to achieve mission-based objectives.”

– Chambers USA, 2024

The header image features a dark background with silhouettes of several hands reaching upwards from the bottom left towards the top center. The text 'Cooley Social Impact Investing' is overlaid in white, with 'Cooley' in a smaller font above 'Social Impact Investing' in a larger, bold font.

Cooley Social Impact Investing

Driving Impact Through Innovation, Capital, and Connection

Impact is not siloed; it cuts across industries. Cooley's deep sector experience means we can meet clients where they are and help them thrive at the intersections:

- **Climate tech + cleantech** – From renewable energy to carbon solutions, helping companies and investors accelerate climate innovation.
- **Wellness + digital health** – Supporting companies advancing access, equity, and health outcomes.
- **Edtech** – Advising platforms shaping the future of learning, from K-12 to workforce upskilling.
- **Foodtech + Agtech** – Guiding innovators creating sustainable food systems and agricultural technologies.
- **Corporate Governance + ESG** – Ensuring alignment of mission and fiduciary duty, helping boards anticipate regulatory and reputational challenges.
- **Biotech + Life Sciences** – Supporting innovators advancing health, sustainability, and scientific progress across every stage of growth.

Our integrated approach means that impact is not just an overlay, it's embedded in how we help clients launch, grow, and succeed.
