

THIRD EDITION

The Entrepreneur's Guide to Business Law

Cooley
GODWARD KRONISH LLP

"This book is a must-read for anyone embarking on the adventure of starting a business."

CHARLES M. GESCHKE, CO-FOUNDER OF ADOBE SYSTEMS

CO-AUTHORED BY CRAIG E. DAUCHY, PARTNER COOLEY GODWARD KRONISH LLP

Entrepreneurial ventures range from the small start-up operating on a shoestring budget to a fully developed enterprise ready to take advantage of the public equity markets. Yet, most entrepreneurs face common issues, ranging from "Should I incorporate?", "Where can I raise money?" and "How can I protect my intellectual property?" to "Should I sell my company or try to take it public?"

The purpose of *The Entrepreneur's Guide to Business Law* is to help founders, managers, and other businesspersons become more legally astute so they can spot legal issues before they become legal problems and use the law and the legal system to grow their business more effectively.

Available online and at book retail stores.

COOLEY GODWARD KRONISH'S 600+ attorneys have an entrepreneurial spirit and deep, substantive experience, and are committed to solving clients' most challenging legal matters. From small companies with big ideas to international enterprises with diverse legal needs, Cooley has the breadth of legal resources to enable companies of all sizes to seize opportunities in today's global marketplace. The firm represents clients across a broad array of dynamic industry sectors, including technology, life sciences, financial services, retail and energy.

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For more information on Cooley's Venture Capital and Emerging Companies practices, please contact us at marketing@cooley.com or 650/843-5000.

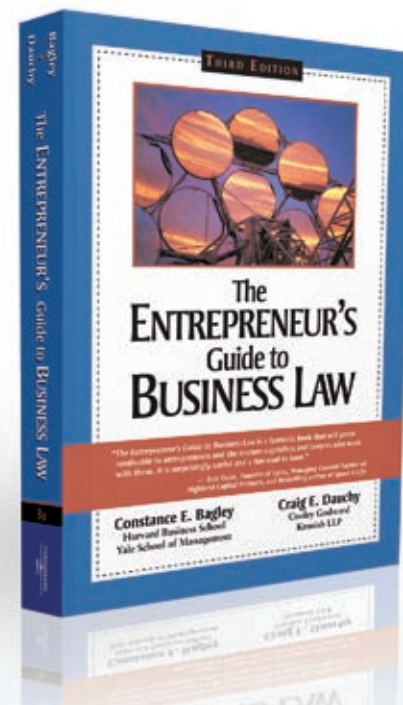


TABLE OF CONTENTS

1. Taking the Plunge
2. Leaving Your Employer
3. Selecting and Working with an Attorney
4. Deciding Whether to Incorporate
5. Structuring the Ownership
6. Forming and Working with the Board
7. Raising Money and Securities Regulation
8. Contracts and Leases
9. E-Commerce and Sales of Goods and Services
10. Marshaling Human Resources
11. Operational Liabilities and Insurance
12. Creditor's Rights and Bankruptcy
13. Venture Capital
14. Intellectual Property and Cyberlaw
15. Going Global
16. Buying and Selling a Business
17. Going Public

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