

## Brad Newman

### Associate Director, Practice Innovation Services

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bnewman@cooley.com

Emerging Companies  
Venture Capital

+1 415 693 2075

San Francisco

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Brad Newman is driving innovation at Cooley by working with legal professionals, business analysts, application developers and other stakeholders to identify, scope, design, iterate and implement practice and client-focused products, processes and services that enhance the gathering, processing and harnessing of actionable knowledge and data-centric intelligence to support the delivery of legal services to clients.

Prior to Cooley, Brad cofounded a legal technology startup focused on connecting startups with attorneys, then served as director of legal affairs at StartX, an accelerator for startup companies based out of Stanford. Before that, he practiced for several years at Ogilvy Renault (now part of Norton Rose Fulbright) in Toronto in their corporate/TTG group.

#### Speaking Engagements

- Presented at the Thomson Reuters Legal Executive Institute's Law Firm Marketing Partner Forum on the topic "Rethinking Service Delivery & Process Engineering in Response to New Competition"
- Participant on the Thomson Reuters Legal Executive Institute's West Coast Legal Executive Forum panel "Managing 360°: Collaboration, Innovation & the Evolving Role of Law Firm Business Professionals"

## Education

University of Windsor Faculty of Law  
JD, 2007

Stanford Law School  
LLM, 2011

Western University  
BA, 2004

## Admissions & Credentials

California

Ontario, Canada

## Memberships & Affiliations

American Bar Association

State Bar of California

Canadian Bar Association

