

# Brad Goldberg

Partner



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New York

Public Companies

Public Company Advisory Team

Corporate Governance and Shareholder Engagement

Capital Markets

Private Equity

ESG and Sustainability Advisory

Brad is head of Cooley's Public Company Advisory Team (PCAT), and has extensive experience advising companies on all aspects of their compliance with US securities laws and the listing requirements of the major US exchanges, particularly in connection with and following their initial public offerings. He regularly counsels management, boards of directors and board committees on a wide range of matters, including SEC and stock exchange reporting and disclosure requirements, board and executive compensation, corporate governance, shareholder proposals, the impact of proxy advisory services, and responses to formal and informal SEC inquiries. His practice also involves advising companies on a range of matters relating to corporate aircraft and private plane use.

Brad received his BS in economics from the Wharton School of the University of Pennsylvania in 1997. In 2001, he received his JD from the University of Southern California Law School, where he was a member of the Southern California Law Review. Brad is admitted to practice in New York.

Brad has advised numerous companies on their IPOs, including:

- Bumble in its \$2.5 billion IPO\*
- TaskUs in its \$349 million IPO\*
- ZoomInfo in its \$1.07 billion IPO\*
- PPD in its \$1.863 billion IPO\*
- First Advantage in its IPO\*
- Apria in its IPO\*
- Change Healthcare in its \$928 million IPO
- Gates Industrial in its \$731.5 million IPO\*
- Hilton Worldwide in its \$2.7 billion IPO
- Performance Food Group in its \$317 million IPO\*
- Blue Buffalo Pet Products in its \$778 million IPO\*
- Catalent in its \$871 million IPO\*
- K2M in its \$132 million IPO\*

Brad has also advised clients on spinoffs, de-SPAC business combinations and other significant strategic transactions, including:

- AOL in its spinoff from Time Warner\*
- ITT Corporation in the spinoffs of its defense and water-related businesses\*
- Blackstone in the spinoff of its financial advisory business and combination with PJT Partners\*
- Paysafe on its 2021 merger with Foley Trasimene Acquisition Corp. II\*
- Finance of America Companies on its 2021 business combination with Replay Acquisition Corp.\*
- Weight Watchers in connection with its strategic partnership with Oprah Winfrey\*

*\*Transaction handled prior to joining Cooley*

## Education

University of Southern California Gould School of Law  
JD, 2001

The Wharton School of the University of Pennsylvania  
BS, Economics, 1997

## Admissions & Credentials

New York