

Sacha Ross

Partner



sross@cooley.com

+1 212 479 6702

New York

Emerging Companies
Venture Capital
Mergers and Acquisitions
Technology
Software
Fintech
Artificial Intelligence
Digital Health
Fashion, Apparel and Beauty
Spacetech and Satellite

Sacha Ross, based in New York, is a trusted advisor to leading technology and high-growth companies and their investors. Over the course of \$20 + billion in transactions, Sacha has advised these high-growth companies from formation through funding and liquidity events. A fixture in the New York tech scene, Sacha brings a pragmatic, hands-on bi-coastal approach to representing high-growth companies and their investors.

On a daily basis, Sacha counsels on incorporation and organizational matters; seed, angel, strategic and venture capital financings; mergers and acquisitions; employment matters; complex securities matters; public offerings; and corporate governance issues. Sacha also advises leading venture capital and strategic investors in connection with investments into high-growth companies.

Representative clients include:

- Altera
- Arthur.AI
- Axios
- Backtrace
- Blade
- Blueground
- Braze
- Carmera
- Casper Sleep
- Catalyst Software
- Cedar
- CipherHealth
- Climb Credit
- DailyPay
- Dashlane
- Diggs

- the DTX Company
- E-Bates
- Edge Pathways
- Emptoris
- FanDuel
- Forter
- FreshPlanet
- Genpact
- Grok Style
- GroupMe
- Jackpocket
- Jump Ramp
- Jumpstart Ventures
- KeyMe
- Lending Tree
- Mack Weldon
- Mantl (Fin Technologies)
- mDesign
- Medley
- Napster
- Nuance Communications
- Pharmapacks
- Poppin
- Rare Carat
- Saturn
- Scentbird
- Servigistics
- Socure
- Sofar Sounds
- SolarCity
- Splice
- Spring Health
- TIBCO Software
- TiVo
- Tomorrow Health
- Treno
- Trilogy Education

- UI Path
- Vidmob
- WGACA LLC
- YieldStreet
- Zodiac
- Zoe Financial

Sacha frequently speaks on legal topics important to high-growth companies, including as an Adjunct Professor at Cornell Law School, as well as at Cornell University, Cornell Tech, Columbia, Harvard, Brooklyn Law School and Cardozo, and for various angel groups. Sacha works with a variety of technology-related nonprofit organizations on a pro bono basis, including HackNY, and is a member of Cornell's Entrepreneurship Advisory Council.

Before joining Cooley, Sacha practiced at Wilson Sonsini first in Silicon Valley and then as a partner in New York. As the senior vice president for a growth technology company, where he focused on business development, business strategy, and fund raising, Sacha understands the challenges clients face.

Before earning his J.D, Sacha received his M.B.A. in finance from New York University's Stern School of Business while working at Deloitte and Touche.

Education

Cornell Law School
JD, 1999

Cornell University
BA, 1994

Admissions & Credentials

California

District of Columbia

New York

Rankings & Accolades

Chambers USA: Startups & Emerging Companies – Nationwide (2020 – 2023)